Kine WEEKLY

RESTRICTED PLAY DATES ?

See page 3.

Picturegoer

...Its Name is Legion! And its Choice is...

THE WINNERS OF THE 1943 "PICTUREGOER" GOLD MEDAL CONTEST . . . ELECTED BY THE TICKET-BUYERS OF GREAT BRITAIN:

WOMEN

1 GREER GARSON in "MRS. MINIVER"*
2 VIVIEN LEIGH in "GONE WITH THE WIND"
3 TERESA WRIGHT in "MRS. MINIVER"
4 Bette Davis in "In This Our Life"
5 Joan Fontaine in "This Above All"
6 JEANETTE MacDONALD in "SMILIN' THROUGH"
7 Ida Lupino in "Ladies in Retirement"
8 INGRID BERGMAN in "DR. JEKYLL & MR. HYDE"
9 Diana Barrymore in "Between Us Girls"
10 Googie Withers in "One of Our Aircraft is Missing"

MEN

1 Alan Ladd in "This Gun for Hire"
2 Leslie Howard in "The First of the Few"
3 CLARK GABLE in "GONE WITH THE WIND"
4 WALTER PIDGEON in "MRS. MINIVER"
5 VAN HEFLIN in "JOHNNY EAGER"
6 Robert Donat (MGM star) in "Young Mr. Pitt"
7 Robert Newton in "Hatter's Castle"
8 Gary Cooper in "Sergeant York"
9 NELSON EDDY in "THE CHOCOLATE SOLDIER"
10 Monty Woolley in "The Man who Came to Dinner"

*Miss Garson wins the Gold Medal for the 2nd year in succession—with "RANDOM HARVEST" to come!

MGM=9 Next Company=3

FOR MORE M-G-M NEWS, SEE PAGE 10

HANGMEN ALSO DIE

but- this picture will live for ever in the memory of showmen the world over

★★★★ **A REMARKABLE FILM.**
Ernest Betts, Sunday Express.

MAGNIFICENT. THIS IS THE REAL THING.
Anthony Gibbs, Sunday Chronicle.

CONVINCING AND EXCITING.
E. J., Daily Mail.

OUTSTANDING PICTURE.
P. L. Mannock, Daily Herald.

CHARGED WITH SUSPENSE.
Moore Raymond, Sunday Graphic.

TENSE AND EXCITING.
Joan Lester, Reynolds News.

EXCITING AND PERSUASIVE.
Paul Trench, Evening Standard.

IMPRESSIVE FILM. BRILLIANT PERFORMANCES.
Kay Quinlan, Empire News.

TENSITY OF DRAMA AND FINE ACTING.
A. Jympson Harman, Evening News.

YOU WILL BE HELD IN SUSPENSE. *A. E. Wilson, The Star.*

EXCITES AND DELIGHTS.
Dilys Powell, Sunday Times.

90 DEGREES. FILM WITH BREATHLESS EXCITEMENT.
Daily Express.

GRIPPING STORY. IMPRESSIVE ACTING AND MASTERLY DIRECTION. POWERFUL DRAMATIC OFFERING. *Daily Film Renter.*

BRILLIANTLY CONCEIVED. POWERFUL BOX-OFFICE APPEAL. OUTSTANDING GENERAL BOOKING. *Kinematograph Weekly.*

BRILLIANTLY CONVINCING. VIVID STORY. MASTERLY DIRECTION. EXCELLENT GENERAL ENTERTAINMENT. *The Cinema.*

The Big-time Show for Big-time Showmen
... from United Artists - a [illegible] company

UNITED ARTISTS

"HANGMEN ALSO DIE"
presented by
Arnold Pressburger
starring
BRIAN DONLEVY
Walter Brennan ~ Anna Lee
with GENE LOCKHART
Dennis O'Keefe ~ Alexander Granach
Produced and Directed by FRITZ LANG
Screen Play by John Wexley · Adaptation and
Original story by Bert Brecht and Fritz Lang

Kinematograph Weekly

No. 1,889. Thursday, July 1, 1943. Vol. 317

The MASTER touch to EVERY programme
WALT DISNEY PRODUCTIONS

FILM PLAY DATES MAY BE RESTRICTED

New Economy Measures

CONCERTED TRADE ACTION

CHOICE of playdates is likely to be restricted as fewer copies are now being printed in the interests of raw stock economy.

This is one of the measures by which the Trade is endeavouring to comply with the rationing demands of the Board of Trade.

Concerted action by exhibitors, renters and manufacturers to ensure good runnable copies, more frequent inspection by renters, the tracing of those responsible for film damage, an appeal for greater care in use and in transit, and the more speedy replacement of projector parts are additionally urged.

Better film copies, both early and for subsequent runs, are likely by means of a scheme which is under consideration by exhibitor, renter and manufacturer associations.

Last week a meeting of the Liaison Committee of the Cinematograph Exhibitors' Association, the Kinematograph Renters' Society, and the Kinematograph Manufacturers' Association (Equipment Section) saw these three important sections of the Industry ready to co-operate in securing better treatment of copies during exhibitions.

Frequent Examination

Renters agreed to maintain an examination schedule whereby every copy is subjected to a strict examination every fifth week. Exhibitors will enjoin upon their projection room employees the need for the utmost care in handling. Manufacturers will make representations to the Ministry of Supply for the allocation of material for projector parts, buttressed by the other renting and exhibiting interests, which will emphasise the urgency of the supply of apparatus to prevent worn parts jeopardising the life of film prints.

Result of Rationing

The renters' active participation in the preservation of film copies

Continued on page 30

SHIP PROFITS WELL UP

GROSS profits of the Ship Carbon Company have risen from £55,000 in 1939 to £150,000 for the year ended July, 1942. After the deduction of expenditure, including taxation (estimated at £114,400) the net profit was £31,923.

The profits for the year ending this month are expected to be not less than those for last year.

No dividend has been paid on the ordinary shares in the 1941-1942 periods. Gross profit in 1941 was £94,673.

These figures were revealed in a market statement issued in connection with the start of dealings in 250,000 £1 6 per cent. cumulative preference shares of the Ship Carbon Company of Great Britain around 24s. The price includes a half-year's dividend due on August 1.

In addition to the preference capital, the company has an issue of 760,000 ordinary shares of 5s. each, of which the Morgan Crucible Co. holds 75 per cent. and the Ever Ready Company 25 per cent.

The manufacture of kinema projection carbons is only a small proportion of the business of the company, who are also manufacturers of and dealers in carbon, charcoal and like substances, arc lamps and other carbons, including those used for hospital and clinical work.

Continued on page 5

Crosby Civil Defence Committee announce that appointments have been made whereby the National Fire Service has agreed to undertake the inspection of fire-prevention safety doors, exits, etc., in the local kinemas.

WOOLF MEMORIAL Tops £14,000

We are informed by S. F. Ditcham, managing director of G.F.D., that the total of the C. M. Woolf Memorial Fund to date is approximately £14,340.

The Trade will be notified through these columns as this total increases.

Quota Return Defaults

ONLY SIX AMONG 4,700 EXHIBITORS

SIX summonses against exhibitors for failure to send returns to the Board of Trade in connection with the quota provisions of the Cinematograph Films Act, 1938, came before Frank Powell at Clerkenwell Police Court on June 28.

Appearing for the defence in one of the cases, Norman Hart, solicitor to the C.E.A., pointed out that the returns in question were "most complicated" and that it was exceedingly difficult to get competent staffs to do this sort of thing.

Darracott Seymour, for the Board of Trade, replied that of 4,700 licensed exhibitors these were the only six defaulters.

The Harrison Theatre Co., Ltd., of Lloyds Bank Buildings, Victoria Street, Liverpool, for whom Mr. Hart appeared, pleaded guilty to failing to send in a return in respect of the Court Picture House Theatre, New Brighton, and were fined £20 and five guineas costs.

Mr. Seymour said they had rendered themselves liable to a penalty of £5 a day for 155 days and had caused the Board of Trade a lot of inconvenience. There was no previous conviction.

Thomas Llewellyn Beynon, of Port Terrace, Maesteg, Glam., was fined £10 and five guineas costs upon a summons for failing to send in a return in respect of the Coliseum Theatre, Caerau.

He did not attend, but wrote a letter. "It seems to be a very small kinema," commented the Magistrate.

A summons against Bernard Proctor, of the Cape Cinema, St. Just, Penzance, was dismissed under the Probation of Offenders Act. He wrote that he sent in the return on November 18, but unfortunately failed to register it. The Magistrate commented that it might have been lost in the post. (Two summonses were adjourned and one not served.)

PRINTING DEMANDS LESSEN

Film printing establishments are experiencing for the first time since war broke out, a temporary relief from the crush of work which has kept them driving on with excess of orders.

The reason is that renters are within measurable distance of the end of the first six months' film stock restriction period, and have to go carefully with orders if they are to balance copies against their allocations.

The situation, as was mentioned last week, is aggravated by the fact that copies were ordered on the old North-south London release schedule (which did not come to an end to be replaced by the three

Continued on page 30

Film and Liberated Europe

A.C.T. CONVENE CONFERENCE

DISCUSSION as to how the film Industry may be brought to play its fullest part in the forthcoming liberation of Occupied Europe were initiated at a conference held in London on Sunday under the auspices of the A.C.T.

The conference, which took place at the G.-B. Theatre, Wardour Street, was held with the approval of the Ministry of Information (Films Division), who were represented.

There were also present representatives of the Ministries of Information and/or Film Units of the following countries: Belgium, Czechoslovakia, France, Greece, Norway, Poland and Yugoslavia, together with an observer from the U.S.S.R.

In addition, the following trade unions and employees' organisations were represented: Associa-

Continued on page 5

LONDON HALF-YEARLY LUNCHEON

The half-yearly meeting and luncheon of the London and Home Counties C.E.A. is to be held at the Connaught Rooms on July 20.

All the War News ON BRITISH MOVIETONE

KINEMATOGRAPH WEEKLY
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PLANNING

IN keeping with the general outlook of the nation, branches of our Industry are taking careful stock of their possibilities with a sharp eye on post-war conditions. This journal has for several months directed attention to the film Trade's obvious duty in this direction, and now different units are organising planning committees.

The most recent conference to announce itself is under the auspices of the Association of Cine Technicians. Progress is not to be criticised either favourably or adversely, because the proceedings were carried on behind closed doors, and any report made upon the findings will be for the private use of the Ministry of Information and of the film units invited to join in the consultations.

But anxious as one may be to encourage anything designed to avoid a wild scramble when business is once more possible in the redeemed countries, one would have thought general rather than particular principles would be settled first.

We know nothing of the conditions that will rule when Germany is beaten and the invaders thrown out of the ravaged territories; the only certainty is that they will have no resemblance to those of pre-war days. No Wellsian forecast can illumine the future; if, however, preparations can be helped by taking thought for the morrow, no effort will be wasted.

But surely in the eventual rehabilitation of devastated Europe the function of the film will be so great that much more than sectional conferences will be called for. From commercial entertainment on the one hand, to education and propaganda on the other, our Industry's part will be of vital importance, and planning, if it is to be successful, will have to be the work of a body built up from the broadest possible base.

Long Shots

LAST week I published some details about the Odeon Pension Scheme and was not surprised at the interest it aroused. A point has been raised about the eligibility of other classes of employees than those specified, but I can see that to arrange this is not so simple.

JOHN DAVIS, joint managing director, with whom I have been talking on the subject, is very sympathetic to the idea of extending the benefits of the plan. He tells me he will welcome the opportunity of going further into the possibilities with any Odeon workers who are at present outside the groups qualified to enter into the arrangement.

AN old friend greeted me a day or two ago when I went down, at the invitation of Hector McCullie, to see how E.N.S.A. had equipped an Air Force kinema. I will give you a description of this latter as I hope to illustrate it, but when I tell you that the station Adjutant is Flt.-Lt. Reg. Sowden you will know in advance that a professional job is being made of the installation.

SOWDEN is looking extremely fit and is obviously making a success of his exacting post. We who know him can well understand this; he has a personality which fits him for it. The kinema itself has been built by funds raised in the station, which has done so well with its vegetable and fruit production that its profits have run into four figures, and it is fifth in a competition open to the whole country in horticulture.

SO they had the capital and they had the brains and experience which enabled it to be used for the big R.A.F. and W.A.A.F. personnel, who were a good way away from any other entertainment. Thanks to this enterprise, and the way in which it is serviced from E.N.S.A. headquarters, the boys and girls can enjoy a thoroughly well-presented picture show every evening—except once a fortnight when there is a "live" show. There are three changes a week and two houses a night.

PETER FRIESE-GREENE, son of Claude and grandson of William, was one of my most interesting callers last week. He is at present in the Air Force, but is normally a member of the B.B.C. staff. He feels very strongly that it is up to him to organise a broadcast which would let the public know that this motion picture industry was born in Britain, and he will welcome any help readers of the KINE. can offer.

WHAT he most wants are some personal recollections or anecdotes which will build up the human side of his story. The Friese-Greene collection of documents is a pretty full one and supplies all the hard facts, but to make a radio script which will grip the public interest it is essential to lighten up the material with those little intimate reminiscences which form the background of old-timers' chat. Peter Friese-Greene's address is 43, Addiscombe Road, Croydon.

PRESS reception for Bob Hope, which took place at 20, Grosvenor Square, was well attended. Bob was wisecracking the whole time—exactly as in his films. After the reception he and Frances Langford, his broadcasting partner (who is with him) went on the roof and had various photographs and newsreels taken of them, much to the delight of American soldiers resting there. In the afternoon Bob went off to Hitchin to see his grandfather, who is a centenarian. Fred Hutchinson and Tony Reddin attended the reception on behalf of Paramount.

THE first annual payment of £500 promised by the Lord Mayor of Manchester from Sunday opening in Manchester has now been received by the C.T.B.F. Other amounts received include £75 from Plymouth and £100 from Bournemouth on account of 1942 figures. Speaking of the C.T.B.F., I hear that R. C. O. Viveash hopes to be well enough to be conveyed home this week.

MRS. ENID CORNELL, whose work as secretary of the British Film Producers' Association has done so much to ensure its progress and efficiency, has once more gone into hospital in the hope of finally eradicating the rare and elusive germ which so persistently robs her of health and vigour. She kept at work last week to carry over the general meeting of the Association, and everyone hopes that this attempt to overcome the trouble will be entirely successful.

HOW far Tom O'Brien, N.A.T.K.E. secretary, will reveal secret history in his address to the Society of Cinematurians, Manchester, to-morrow, is speculative. Its title is "Personal Impressions of Negotiation and Negotiators." If Tom is going to indulge in the luxury of 20 or 30 minutes thinking aloud there will be some tingling ears on all sides.

BIRMINGHAM area has contributed to public life a number of outstanding men with kinema interests, among whom the late Coun. W. T. Hodge filled a worthy place. His death on the eve of publication of our last issue gave no opportunity of a tribute to his worth, which has since been acknowledged by a wide circle of contemporaries.

MEMBERSHIP of the C.E.A. General Council, of the Birmingham and Midlands Trade Benevolent Fund, of the City Council, a Justice of the Peace—these and several other less prominent positions occupied his interest and absorbed his energy. He was proud to own that a few years ago he filled the presidency of 28 organisations, and was vice-president of a further six.

ALL who knew him will agree with the tribute paid to him by Major Peto, M.P. for the King's Norton Division of Birmingham, when he says that his death left us the richer in our memories of his outstanding qualities of humour, sympathy and most human kindliness, no less than by the example of a lifetime achievement. His death, while still at work for the city he served so faithfully, is an epitome of his life."

THE Chairman of the Public Entertainments Committee J. J. S. R. Partridge, said of him: "He will always be remembered for the fairness of his decisions, and as a Justice who worked efficiently and faithfully."

BRISTOL'S discussion of the Cinema Managers' Association movement at its meeting last week is a reminder that twenty-three years ago a meeting was held in the old Castle Street kinema at which the project of the formation of a union of kinema managers was discussed.

THEN, as now, it was proposed that the association should be connected with the N.A.T.E.—the necessary K not having at that time intruded itself to the title. It was proposed, too, that the association should be affiliated to the Bristol Trades Council. It was envisaged as a national organisation with local branches, and the subscription was to be ten shillings per annum.

SCALES of salaries were discussed at the meeting, which the KINE. representative attended and grades were to be followed. Thus, A managers were to get £12 a week, B £10 and C £7 10s. Commission was also recognised, managers who had been employed from one to two years at a kinema receiving 1 per cent., managers over two years 1½ per cent., and those of five years and over 2½ per cent.

EVENING dress was to be provided by the proprietors, and a manager was to be entitled to one month's notice. An interesting point was that it was proposed that proprietors of kinemas could, if they wished, become honorary members of the union. A small committee was appointed to consider the matter, but from that time nothing further was heard.

NEXT production of The Archers is to be "A Canterbury Tale," written to be produced and directed by Michael Powell and Emeric Pressburger. It is a picture of four modern pilgrims in England set in the framework of Chaucer's "Canterbury Tales." One is a local J.P., the others an American soldier, an Eighth Army veteran and a Land Army girl, brought together in war time Canterbury by accident.

CHIVALRY on the part of the Lancashire Cinema Old Boys' Association led members to organise a ladies' bowling match, which was played last week. Had the host members been slinging the woods, it would have been only described as an "Old Boys' affair." But it does not necessarily follow that the wives and lady friends of Old Boys are old girls, bless 'em.

THE STROLLER.

Close-Ups

by

SCREENCOMBER

Art Notes.

FILM and dramatic critic James Agate has been sneering at modernistic pictures—paintings, we mean. He has no use, it seems, for the sort of thing he calls "Sardine's Tail in a Daffodil."

Perhaps he can see nothing beautiful in the idea, but we can. Perhaps if he had spent weeks or even months packed in a tin, with nothing to do but get oiled—and remember a sardine can has none of the amenities of, say, the Cafe Royal—he might better understand the sardine's viewpoint.

Admittedly, the theme is frankly escapist, but in these days of stern and bitter reality escapism, if not indulged to excess, can be as refreshing as a kind word from Caroline Lejeune. Surely there is something ennobling and inspiring in the urge of the sardine to rise above its sordid surrounding, to break out from its tin and seek romance and adventure in the bosom, or whatever it is, of a sweet smelling daffodil, which its brother sardines are too canned to appreciate.

Surely, Mr. Agate, it is an example to all of us, for is it not symbolic of the achievement of that ultimate freedom for which we are all straining?

Lucas Z. Luke writes:

MY DEAR COMBSCREENER,

Who is this upstart "Scrawler," and by what right did he use my name in last week's "Long Shoots"? Perhaps you could enlighten for what club this so-called "Sculler" rows? Rows? Look here, sir, I'm a peaceable man, but if anyone wants trouble, my dear "Steamcoaler," they can have sh, Bill Jury and all the Bromleads put together!

"Scholar," my foot. Whose collar and what's wrong wi' my'sh collar anyhow? Maybe I hadn't turned my collar and "Sprawler" can put that in his "Wrong Spots," even tho' the leopard doesn't change his, your so-called Val "Scowler" and his "Gone Shots" would be better employed writing his footling "Loud Shouts" about those who'd rather turn their collars than their coats like some I might mention.

"Strong Scots" my eye—did somebody say "Strong Scotch," thank you, my dear "Beanroller," I don't mind if I do. Hooray for dear ole "Smiler" and his jolly ole "Bung Slots"!

LUCAS Z. LUKE.

Advert.

THIS column having consistently advertised that it is the only feature of its kind in journalism that can be bribed—and admitting it—now rises to say that we were invited to a cocktail party by Michael Balcon last week. As a result, we have to announce that Michael Balcon is the greatest producer in the country and Ealing, not M-G-M, Columbia, Warners or Paramount, make the finest films in the world. Paramount, M-G-M, Warners and Columbia should send invitations c/o this column.

ULSTER'S £1,000 FOR WAR FUND

BUS CURFEW IN N. IRELAND

THE Northern Ireland Branch of the C.E.A. has forwarded a first instalment of £1,000 to the Governor of Northern Ireland's Fund. A large proportion of the money raised will be allocated to the collection for the Red Cross Prisoners of War Fund.

In remitting through the Governor's Fund, the branch feels that by this way it will ensure that only one annual collection will be made in Ulster kinemas; all charities will be referred to the Fund.

Bus Curfew

A bus curfew is to come into effect in Northern Ireland on July 1. All buses run by the Northern Ireland Transport Board from Belfast and other centres will cease at 10 p.m., while a number of late trains will also be taken off; there will be no change, however, in the Belfast Corporation services. A request has been made by the C.E.A. to the Transport Board that kinema staffs be placed in the same category as war workers if they live outside the city boundaries, and thus allowed to travel on the special buses.

Advt. Space Cuts

Northern Ireland newspapers are now cutting down the space for kinema advertising. *Belfast Telegraph* has for 18 months kept every form of theatre advertising down to half an inch single column but inserted the announcements in every edition. *Belfast News-Letter* and *Belfast Northern Whig* have now cut down kinema advertising to two inches single column instead of space *ad lib.*

Continued from page 3.

Ship Carbon Profits Well Up

The company is in the British Arc Lamp (War Emergency) Pool, which was voluntarily established soon after the outbreak of war to ensure the equitable distribution of available carbon supplies.

The company was registered as a public company in August, 1934, with an authorised capital of £500,000, divided into 250,000 £1 6 per cent. cumulative preference and 1,000,000 5s. ordinary shares.

Control, which was then in the hands of a tin mining finance house, passed to the Morgan Crucible Company in 1936, when it became a private company. It has now been reconverted into a public company.

The directors of the Ship Carbon Company are George Westbrook Edward, director of Morgan Crucible Co., chairman and joint managing director; Charles H. Champion, general manager and joint managing director; Henry Charles Mills, director of Morgan Crucible Co.; Arthur Vivian Perry, solicitor.

HAYS PASSES THE BUCK

KINE. *Cable from Motion Picture Daily*

THE C.E.A. General Council's cable to the Hays office protesting against the film grading has been referred to the companies' foreign department headquarters on the grounds that company policy is outside the Hays province. The foreign managers for the most part say they perceive no grounds for action unless specific complaints are made.

COLUMBIA announces 46 features, 10 Westerns, 118 shorts and three serials for the new season.

BARNEY BALABAN and all other Paramount officers have been re-elected. David Rose has arrived in New York.

INTERMENT OF W. T. HODGE

By the death of Councillor William Thomas Hodge, J.P., of Barnt Green, the Trade in Birmingham has lost not only a real friend, but an able representative and advocate of its interests in civic and magisterial circles. As briefly reported in last week's KINE, he was taken ill while sitting at the Victoria Law Courts on June 22, in his capacity as magistrate, and passed away a few minutes later. Councillor Hodge leaves a widow, a son, and three daughters, and was buried in the Lickey Churchyard, Rednal, on Saturday last.

The Lord Mayor and Lady Mayoress (Coun. and Mrs. W. S. Lewis), accompanied by many members of the City Council and J.P.s, attended the service and interment, conducted by the Rev. Haysom (Rector of Northfield) and the Rev. H. R. Chaffer (Vicar of Cofton Hacket).

Included among the numerous Trade friends of the deceased councillor were Messrs. H. B. Lane, H. F. Cornforth, A. G. May, and W. H. Bull; Mrs. McDonald and Mr. B. G. Muggleton (Birmingham and Midlands Branch, C.E.A.), T. McDermott (Bromsgrove), K. Jones (general manager, Clifton Cinemas), and representing Capt. S. W. Clift (vice-president, C.E.A.), H. G. Pickering (general manager, Northfield P.H.), G. Barnett (Weoley Cinema), and F. H. Davis (Rubery Cinema) and R. G. Gilbert (G.F.D.). Numbered among the floral tributes were wreaths from the Birmingham C.E.A., Birmingham and Midland Trade Benevolent Fund, Clifton Cinemas directors, Messrs. A. W. Rogers and A. G. May (Bristol Cinema), Mr. and Mrs. B. C. Muggleton, M-G-M and G.F.D., Birmingham branches, and the staffs of the Northfield, Weoley and Rubery Cinemas.

Continued from page 3.

FILM AND LIBERATED EUROPE

tion of Cine-Technicians, British Actors' Equity Association, Electrical Trades Union, Film Artistes' Association and Screenwriters' Association. Sidney H. Cole, vice-president of A.C.T., presided.

According to a Press announcement, the conference was a private one, for discussion purposes only. A full report is being prepared and will be available for the private use of the Ministry of Information and the Governments and film units of the countries directly concerned.

Box-office Appeal of Colour

THAT picturegoers are becoming colour conscious was the opinion expressed the other day by the manager of a leading provincial kinema to a KINE. correspondent. He had come to this conclusion after careful computation of the business done over a fairly longish period with both colour and black-and-white films.

Leaving out of the question special outstanding attractions he found that consistently better business had been done with colour films than with black-and-white and he attributed this to the fact that the colour films had proved greater attractions solely because they were in colour.

They Attract Business

The writer's own observations, made after hearing this theory, tend to confirm it. Taking several first-run kinemas it was found that the two houses which had the longest queues and which were doing the biggest business were both showing films in Technicolor. At none of the houses at that particular time was any outstanding film being shown, all the programmes were more or less of equal quality.

Inquiries made of other managers seem to support the contention that colour films have greater drawing powers. Some managers admitted that they had not taken particular notice of the point, but when they called to mind the films with which they had done the best business they found that in many cases they were films in colour.

A Psychological Inquiry

This leads to the question, are the public consciously choosing films in colour, and if so is it because they like colour simply as colour, and prefer their films coloured to plain, or is it because they believe that a film is a bigger and better production when it is in colour?

If the former then it may mean that colour is going to have the same effect that the talkies did in the late twenties and early thirties, that the black-and-white film will share the fate of the old silent films, and that the end of the present decade will see colour ruling the screen.

It would, however, be interesting to know the experiences of managers generally regarding the superior drawing power of films in colour.

Technicolor Boom in U.S.

Kay Harrison, managing director of Technicolor, who has returned from a visit to the States, declares that all the major companies are engaged upon Technicolor subjects, of which 38 are planned. If facilities were available, this number could be doubled.

Betty Grable, Cesar Romero and George Montgomery in scene from CONEY ISLAND (20th Century-Fox)

London Trade Show Diary

OFFERINGS TO BE SCREENED BETWEEN THURS., JULY 1, AND WED., JULY 7

Thursday

Crazy to Kill *(M-G-M)*

Own Theatre. 11 a.m. and 2.30 p.m.

Cast: Lionel Barrymore, Van Johnson, Donna Reed, Keye Luke, Marilyn Maxwell, John Craven. **Director:** Willis Goldbeck.

Accompanying a crazed murderer on a death-defying jailbreak is the latest adventure of Lionel Barrymore as the veteran Dr. Gillespie, with Van Johnson as one of his young assistants sharing in the thrilling escapade. The jailbreak, in which a warden and members of the prison board are held hostages by convicts, provides what is quite the most exciting situation in which the diagnostician has ever found himself in the popular M-G-M series.

Friday

Five Graves to Cairo *(Paramount)*

Carlton Theatre. 10.30 a.m.

Cast: Franchot Tone, Anne Baxter, Erich von Stroheim, Akim Tamiroff, Fortunio Bonanova, Peter Van Eyck, Miles Mander, Ian Keith. **Director:** Billy Wilder.

A gripping story of adventure, romance and heroism, staged against the background of the North African desert campaign. It marks the return to Hollywood of Erich von Stroheim to give the first motion-picture portrayal of Field-Marshal Erwin Rommel. Franchot Tone and Anne Baxter are co-starred for the first time, playing a British tank officer and a French girl respectively. Von Stroheim returned to the States after his offer of military service to the French Government was not accepted, owing to his age. The actor's contract with Paramount gave him supervision over the designing of the uniform he wears in the characterisation of Rommel. He made a study of the history and habits of the German field-marshal before beginning his rôle. Akim Tamiroff has an important part as the manager of the little Egyptian hotel where much of the action takes place. It is this hotel which, in the story, is used by Rommel as his headquarters.

Tuesday

The Yanks are Coming *(Pathe)*

Rialto. 10.30 a.m.

Cast: Henry King and his Orchestra, Mary Healy, William Roberts, Maxie Rosenbloom, Jackie Heller, Dorothy Dare and Parkyakarkus. **Director:** Alexis Thurn Taxis.

A musical comedy, the theme of which tells of a famous film star who enlists in the Army and is joined by the orchestra who used to feature with him in his films. Together with the film star's sweetheart, they stage a big show for the U.S. troops who are afterwards ordered to leave for Britain.

Clive of India *(20th-Fox)*

Century Theatre. 10.30 a.m. and 2.30 p.m.

Cast: Ronald Colman, Loretta Young, Colin Clive, Francis Lister, C. Aubrey Smith, Cesar Romero. **Director:** Richard Boleslawski.

A reissue of this famous film which traces the rise of Robert Clive from an insignificant clerk to the conqueror of a nation. "Clive of India" stresses the private life of England's greatest hero and the devoted part his lovely wife played in his triumphs and defeats.

From a £5-a-year clerk in the East India Company, Robert Clive believes himself a man of destiny, and his defiance makes him very unpopular with his corrupt superiors.

Attracted by a picture of Margaret Maskelyne, Clive writes to England proposing marriage, and she makes the long journey to accept him. When she arrives her poor clerk has become a great hero. He has seized the command of the British Army in a great crisis and bluffs the natives into surrender.

After their marriage the home-loving Margaret, who does not relish the honours and responsibilities that go with greatness, takes Clive back to England, but two more rebellions recall him to India and he gains more honours, but jealous tongues surround him with slander. Margaret does not fail him in his hour of need, and her loyalty is rewarded when the Prime Minister brings them news of Clive's vindication.

Boss of Big Town *(Pathe)*

G.-B. Theatre. 2.30 p.m.

Cast: John Litel, H. B. Warner, Florence Rice, John Miljan, Lloyd Ingram. **Director:** Arthur Dreiffus.

John Litel plays a market manager who is approached by racketeers to come into a scheme to corner the supply of certain foods and a big city milk supply. Litel refuses to have anything to do with the Black Market racket and so commences plenty of dramatic action as the gangsters endeavour to get their own way. Murders are committed, shops are looted, food trucks destroyed until Litel hits off an ingenious plan to rid the city of the racketeers.

Wednesday

Coney Island *(20th-Fox)*

Century Theatre. 10.30 a.m. and 2.30 p.m.

Cast: Betty Grable, George Montgomery, Cesar Romero, Charles Winninger, Phil Silvers, Matt Briggs, Paul Hurst, Frank Orth. **Director:** Walter Lang.

As the title suggests, "Coney Island's" lively story is set in New York's famous playground during its hectic earlier days when fun was furious, the thrills of a ragtime era abounded and the lights were bright all night.

Betty Grable, the torrid toast of Coney's sun-drenched boardwalk, is cast as a captivating café entertainer and has ample opportunity to sing, dance and display her delightful talents, charms and vivacious personality, with George Montgomery and Cesar Romero as a charming pair of two-timing, double-crossing side-show operators.

George sees bigger and more classy things ahead for Betty, but at first has great difficulty in making her see them too.

The gay romance is enhanced by lavish spectacle, lilting tunes and dazzling Technicolor.

The Crime Smasher *(Pathe)*

Rialto. 10.30 a.m.

Cast: Frank Graham, Edgar Kennedy, Richard Cromwell, Gale Storm, Manton Moreland, Herbert Rawlinson. **Director:** James Tinling.

This Monogram picture marks the screen début of Frank Graham as a dippy detective. Murder, kidnapping and gunplay are ingredients of the amusing yet thrilling story, and the odd little detective finds himself confronted by desperate situations as he attempts to unravel a mystery killing. It is only by sheer luck and not by ability that he is enabled finally to catch up with the wrongdoers.

69th Parallel *(Butcher)*

Studio One. 11 a.m.

On the "69th Parallel" is situated Murmansk, the one Northern port of the Soviet Union which is ice-free the whole year round—a harbour which the Nazis have never captured nor been able to destroy by bombing, although it is only a few miles from the actual battle-front.

The film deals with the heroic efforts of the Soviet forces in keeping clear the sea route from the West, and its grand climax is the safe arrival of a convoy of transports from Britain. Soviet warships greet the ships of Britain and America on the 69th parallel and together fight off a concentrated air attack on the convoy. Precious cargoes of war material are brought safely to Russia, including a Red Cross ambulance bearing the legend in English and in Russian, "From the children of Kingston-on-Thames to the children of Moscow."

The English version of "69th Parallel" has been prepared at the Soviet Film Agency under the direction of Paul Capon, and the commentary is spoken by Wilfred Pickles.

Lady from Chungking *(Pathe)*

G.-B. Theatre. 2.30 p.m.

Cast: Anna May Wong, Harold Huber, Mae Clarke, Rick Vallin, Paul Bryar and Ted Hecht. **Director:** William Nigh.

Continued in next column

Here is a gripping human story showing the personal sacrifices of a Chinese lady, the leader of a band of guerillas. After saving the lives of two pilots who bale out of a blazing 'plane she is instrumental in capturing a Japanese general and extracting from him information about his nation's troop movements. In the end she is shot after having ordered her guerillas to blow up a Jap troop and ammunition train.

U.S. Raves over Warner Super

MOST SIGNIFICANT FILM

THE Warner Super, "Mission to Moscow," which will shortly be shown in London, continues to excite big audience attention as well as Press and radio controversy throughout America, according to latest reports from U.S.A.

U.S. critics are unanimous that the picture is one of the most significant productions in the industry's history. Walter Winchell, writing and broadcasting, called it a "convincer that truth is more exciting than fiction." Other reviewers reiterated the New York Mirror's opinion of it as a "great, powerful and important film that the world will talk about." The World Telegram very accurately predicted, "No picture ever made will excite a wider range of reaction from raving praise to screaming anguish."

Leader Themes

That paper followed its critic's estimate by taking "Mission to Moscow" as the subject of four outspoken editorials, first of which was by Eugene Lyons, whose own experiences as a Moscow newspaper correspondent were published as a best-seller under the title "Assignment to Utopia."

The powerful *New York Times* pursued the controversy, which spread nationwide as the picture fulfilled successful advance engagements. National magazines, political and religious periodicals, journals reflecting every shade of American opinion made "Mission to Moscow" a diversified editorial topic.

Public demonstration broke out in New York when thousands packed the huge Carnegie Hall and the National Council of American-Soviet Friendship presented a certificate of appreciation to Warner Bros., Ambassador Joseph E. Davies and Walter Huston in recognition of their contributions to the American-Soviet cause.

White House Screening

Winston Churchill witnessed a private screening with President Roosevelt at the White House. In Ottawa members of the Canadian Senate and House of Commons attended a preview sponsored by the Parliamentary Press Gallery. Maxim Litvinoff, Soviet Ambassador, flew to Moscow with a print for Stalin, whose endorsement to Associated Press made front-page news. In Washington 4,000 American journalists and foreign correspondents took over the Earle Theatre for a day and night showing; the War Department arranged exhibitions at every Army camp theatre in U.S.A.; book sales rose to 700,000 copies.

Cabled reports have stimulated British interest so strongly that Max Miller will rush the picture into Warner Theatre as soon as possible after it arrives. If copies reach London in time "Mission to Moscow" will be the next West End attraction, about the middle of July.

BUTCHER'S FILM SERVICE LTD PRESENT

F. W. BAKER - managing Director

A realistic picture of war on the northernmost front!

"69th PARALLEL"

WHERE RUSSIAN SHIPS MEET BRITISH SHIPS

the graphic story of a convoy's safe arrival and the heroic work of Russia's Northern Fleet in keeping open the sea-route from the West

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COMMENTARY SPOKEN BY WILFRED PICKLES

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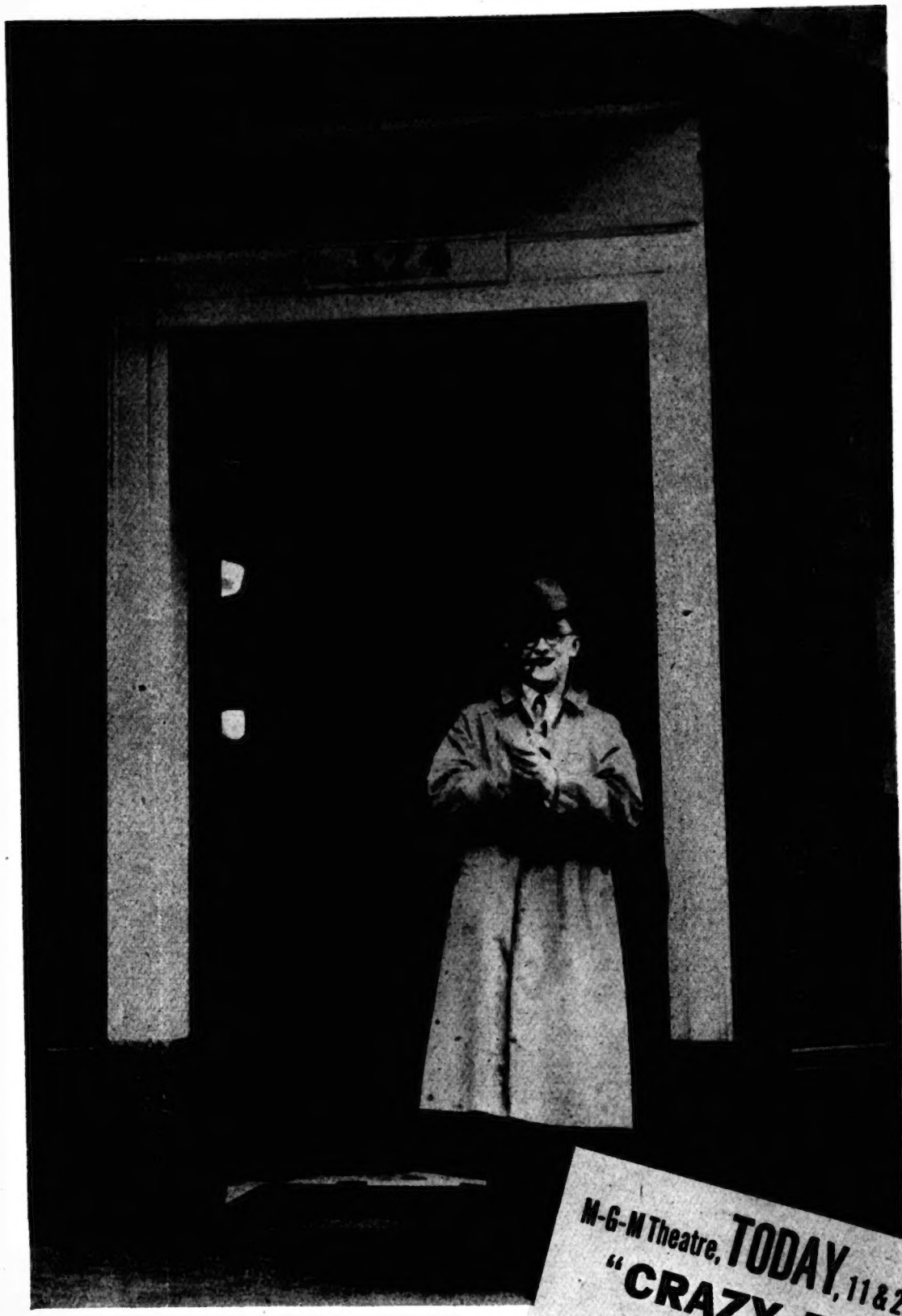

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A scene from THE ROAD TO TOKYO, sequence of "Front of Action" series to be distributed by United Artists

THE SHOE IS GOING TO PINCH

General Secretary's Prophecy

AFTER their meeting at Ryde last week, members of the Portsmouth and I. of W. Branch were the guests of the Isle of Wight Theatres, Ltd., at lunch at the Esplanade Hotel. Hugh Macrae, chairman and managing director of the company, presided.

Proposing the toast of "The .E.A.," CHARLES CLARKE said the ssociation was doing a grand job f work for the Industry, and since e had been on the General ouncil he had appreciated more nd more the unselfish and unring efforts of the officers and the ommittees.

he General Secretary

W. R. FULLER, in response, said it was ratifying to find among the branches realisation of the effective work done. he Portsmouth and I. of W. branch had lways been a live and active branch, nd it was well represented upon the eneral Council by Mr. Blake and Mr. larke.

The C.E.A. generally was in a very ealthy state, but anybody who told em that things were going to be easy ailing from now onwards would be misading them. In spite of the wave of ptimism that was passing over people the moment, he thought they had ow got to that stage of the war where he shoe was going to pinch in a number f irritating ways, for which there was solution except the use of their own ommon-sense.

Otherwise the message was a cheerful ne. "I think we are pulling through very difficult time more successfully han we could ever have hoped," the eneral Secretary added, "and we can ok forward to the ultimate outcome ith some measure of confidence."

he Branch

The PRESIDENT proposed the toast of The Portsmouth and Isle of Wight ranch," and said he understood that istory was being made that day, inasuch as it was the first time a branch eeting had been held in the island. nd it was certainly the first time any resident had visited the island in his ficial capacity.

Coun. Simpson described Mr. Clarke's speech to the General Council on the superfluity of war films as the best maiden effort he had heard during the fifteen years he had been a member, and added that in Mr. Daniels the branch had one of the most efficient secretaries in the Association.

Mr. MILSOM, in reply, said that they were very happy to think that the name of the Isle of Wight had now been incorporated with that of Portsmouth in the title of the branch. The island exhibitors were very pleased to be associated with Portsmouth, and he was proud to be the first from the Isle of Wight to be elected Chairman of the branch.

R. DAVIES BEYNON, the Vice-Chairman, who acted as toastmaster, expressed the thanks of the company to their hosts, and Mr. MACRAE, in response, said they were pleased to have had the opportunity of entertaining them. His board were extraordinarily sympathetic towards the C.E.A. and its branches, and they felt that they shared the honour done to their general manager when Mr. Milsom was chosen as Chairman of the Portsmouth and Isle of Wight Branch.

Birmingham C.M.A. Meeting

Although the Birmingham and District Branch of the C.M.A. has not yet got into its stride, last Sunday's special meeting of the Branch revealed that its membership already numbers approximately 30. Unfortunately, the provisional officers appointed at the inaugural meeting do not see their way to carry on.

Miss H. Davison (Scala Theatre, Birmingham), who has temporarily taken on the secretarial duties, was hopeful that new officers would be appointed at Sunday's meeting held at the Futurist Theatre. Only a small band of enthusiasts, however, responded to her invitation, and the appointment of a chairman, secretary and committee was deferred until the next meeting, to be held on Sunday, July 11.

G. H. Richardson (Stirchley Pavilion) was voted to the chair for Sunday's meeting, at which P. F. Rogers (Danilo, Quinton) was appointed to represent the Branch at next Sunday's London meeting of national representatives of the C.M.A. called to approve the draft constitution and rules of the Association.

Out of over £8,000 which has been collected in the form of the charity contribution imposed on Bristol kinemas opening on Sundays, the C.T.B.F. has benefited to the extent of £50.

ADDITIONAL COUPONS FOR KINEMA STAFF UNIFORMS

Manchester Wants Another Approach to B. of T.

"SHOULD the C.E.A. make further representations to the Board of Trade requesting extra coupons for staff uniforms?" This question caused a fair amount of discussion at the meeting of the committee of the Manchester and Salford Branch on Friday. H. Newbould presided.

President HENRY SIMPSON said he had discussed this point with the General Secretary, who was of opinion that representations would be unavailing, unless a theatre was blitzed.

T. E. ROBINSON: The position is very serious. My doorman looks like a tramp. I have bought a secondhand uniform in London and it has enough gold brail on it for an Italian general.

CORRY W. FENNELL thought approaches ought to be made to the Board of Trade, because exhibitors were bound to provide distinguishing clothing for theatre personnel. It was in the general interests that the staff should be properly uniformed.

Perhaps this was a matter in which the Chief Constable would have a sympathetic interest. To give members of the staff an armband was not sufficient to provide identification in the dark.

E. HAMSON: When we ask for more coupons it is tantamount to asking for a benefit which is enjoyed by the individual member of the staff who is enabled to make use of more coupons for personal clothing.

T. E. ROBINSON thought the situation might be eased if the Board of Trade would put uniforms on a smaller number of coupons and if it was made clear that coupons also had to be given up by the staff.

The PRESIDENT: The Board of Trade is under no delusions as to the seriousness of the uniform situation and is not particularly concerned if the attendants are in rags. As far as my recollection goes, the Board of Trade has not been approached on the lines of Mr. Robinson's suggestion.

It was decided to give notice of motion for the subject, including Mr. Robinson's suggestion, to be discussed at the next meeting of General Council.

Rates of Depreciation

The SECRETARY read correspondence which had passed between him and the General Secretary on the question of rates of depreciation of kinema equipment, for purposes of income tax. On behalf of the Branch, it was pointed out that the present rates were totally inadequate, having in mind the "life" of equipment under present conditions. Many kinemas were running seven days to the week, and the extra business under war conditions caused greatly increased wear and tear on all classes of equipment.

"The present rates of 7½ per cent. on operating box equipment, generators, rectifiers and the like; 5 per cent. on extremely wearable things, such as carpets, seating, curtains, etc., have no relation whatsoever to the average life of the article and the increase of 20 per cent. which is granted to all businesses is no remedy for the extra expense under which kinemas are operating at present." The Branch asked for a further approach to be made to the Inland Revenue on behalf of the kinema Trade.

W. R. FULLER (General Secretary) replied this matter had been raised with the Commissioners for Inland Revenue and had been turned down quite emphatically, principally because there was no universality of practice amongst exhibitors.

The PRESIDENT pointed out that allowances were made in respect of deferred repairs. This allowance was made before the E.P.T. calculation was made.

Post-war Policy

Concerning the proposal to set up a C.E.A. Policy Committee to deal with post-war problems, A. CAPLAN, who gave the delegate's report, said it was intended that this committee, when elected, should act independently of G.C. The feeling of the Council was that each Branch should appoint a member to serve on that committee.

Chairman H. NEWBOULD said there was an idea to divide the country into areas, each with a representative. Thus, there might be one representative for Manchester and Salford, South and East Lancashire and the North-western Branches.

T. S. DAWSON: I question if it would be humanly possible to get anyone to represent the interests of Manchester and Liverpool, which have quite different problems.

Bring in the Officers

Surprise was expressed at the suggestion to exclude the officers of the C.E.A. from this committee. President SIMPSON thought it would be unfortunate if this were acted upon. Matters to come under review would include new inventions, standardisation of equipment, etc. He was sure the officers could be of great assistance to the committee in its work.

C. W. FENNELL: I think the members of the Policy Committee should be unconnected with the business side of the Association in general, because their minds will be fresher and they will not be tied to old ideas. There was a lot to be said for appointing one representative for each large section of the country.

W. A. HOCKMAN thought the appointments could be made from the delegates to G.C.

A. CAPLAN: Why refer it back to General Council when the General Council has asked for suggestions from the Branches?

Job for G.P. Committee

Resolution was proposed by T. S. DAWSON that the whole matter of the Policy Committee be referred to the General Purposes Committee to propound a scheme, the members of the committee to include the officers. This was carried.

Two amendments were defeated: (1) "That we accept the proposal for a Policy Committee, as suggested by the G.P. Committee, and that we elect a member to serve on such committee"; (2) "that we accept the principle of Policy Committee and that one of the delegates, other than one serving on the General Purposes Committee, be appointed to serve thereon."

L.A.C. Mackereth, a Blackburn solicitor now serving with the Eighth Army, in a letter home states that the mobile kinemas introduced into the desert and now in Tunisia have proved very popular among the men. The films were kept up to date, and the lads got an idea what was happening in other parts of the world.

C

N. IRELAND TRAINING SCHEME

Branch Bans Charity Collections

NORTHERN Ireland Branch at its June meeting settled the question of the spate of requests for collections in kinemas; members also decided to take steps to deal with the ever-growing nuisance of beggars and so-called entertainers who pester patrons standing in queues. T. H. Macdermott presided.

When the SECRETARY read out a list of requests for permission to collect in kinemas or kinema lobbies, he stated that four different organisations had been worrying him to collect in the same week.

He had politely told them that his association had already decided that there would be only one collection in kinemas in Northern Ireland, namely for the Governor's Fund, from which allocations would be made to war and other charities.

Unity Demanded

Mr. GOLDSTEIN added that it was useless the Branch telling him to refuse permission when some members, after refusing, suddenly softened and gave permission. The charities then looked upon other exhibitors and himself as hard-hearted villains.

Mr. M'GUIGAN stressed that the Branch had decided upon a course of action. They had examined the position of collections and agreed unanimously to have only one, the Governor's Fund.

In addition they had appeals for midnight matinées in aid of all sorts of objects, many of which were not charities. They should adhere to their ruling that every kinema should be given a supply of a special circular to hand to people asking for collections or midnight matinées.

He moved that the Committee deal with the question of regulations for midnight matinées for charities and send them to exhibitors along with copies of the circular dealing with collections and slides, so that a manager could hand them to any applicants. This was agreed to.

Training Scheme

Dealing with the training scheme for operators, the CHAIRMAN said that they would have noticed that it had attracted wide attention in both the K.R.S. and the C.E.A.

The General Council was showing a great interest in it and had promised support. Replies from exhibitors were coming in, and staffs were showing a keen desire to join the classes. He hoped that exhibitors would encourage their staffs to join, or the rest of Britain might get ahead of them in training operators. JAMES CURRAN added that the employees wanted the scheme.

Mr. LODGE said that the classes would start in September, and they should give the Committee full power to go right ahead with the scheme.

Film Damage

The SECRETARY stated that since they had inaugurated their complaints campaign, both exhibitors and renters were showing more and more interest in the condition of films. They were locating the source of damage and taking action.

Mr. CURRAN said they were indebted to Mr. Lodge for the time and trouble he had taken to get out details of the training scheme in the interests of the Trade as a whole. Not only his staffs, but his managers were going to go to the classes. The meeting gave the Condition of Films Sub-committee full power to go right ahead with its schemes, so that the classes could be started in September.

Entertainment Tax

Reporting on the visit of the deputation to the officials of the Entertainment Tax Section of the Ministry of Finance, Mr. MACDERMOTT said that they had been cordially received. They had raised the question of exhibitors being taken to task because they could not produce halves of tickets which were not used by patrons. He had pointed out that it was not fair to blame an exhibitor if a person bought a ticket and did not use it.

They had also raised the question of checking of tickets, but he would impress upon members that they were held re-

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A KINEMA IN "THE HOUSE"

The suggestion that a kinema might be installed in the restored Palace of Westminster was made in the House of Commons last week by TOM DRIBERG. In this, he suggested, M.P.s could view documentary and other topical films privately.

GEORGE HICKS, the Parliamentary Secretary to the Ministry of Works, who replied, said that this suggestion would be borne in mind when proposals for the repair and reconstruction of the Palace of Westminster were made. The House would be consulted before final decision was taken on the rebuilding plans.

Brian Donlevy and Anna Lee in HANGMEN ALSO DIE (U.A.), which has just concluded a five weeks' run in the West End

East Coast Kinema Incidents

Five kinemas were involved in a recent air raid on an East Coast town when anti-personnel bombs were used for the first time in any raid on this country.

At one of the houses an unexploded anti-personnel bomb was found in the circle. At three other kinemas unexploded bombs were in the near vicinity.

The fifth kinema, which is opposite one of the town's stores which was burnt out after incendiary bombs had fallen, was made an emergency Incident Post, while large quantities of goods salvaged from the store were placed there until they could be cleared to other premises.

The manager acted as Incident Officer, and later in the week lectured to people outside the kinema on the difference between an incendiary bomb and the anti-personnel bombs. Illustrations of each type of bomb were exhibited in the foyer of the theatre.

In response to the request of the National Film Library, R.K.O.-Radio have presented copies of nine features, chosen by the Library's Selection Committee for permanent preservation. They are: "Citizen Kane," "Suspicion," "Date with the Falcon," "Little Foxes," "Lucky Partners," "Ball of Fire," "Kitty Foyle," "Mexican Spitfire's Baby" and "Tom, Dick and Harry."

C.E.A. Policy Committee Approved

BIRMINGHAM MEMBERS ON CONSTITUTION

***MIDLANDS C.E.A.** members at their June meeting (over which B. T. Davis presided in the absence of C. H. Russ) lost no time in discussing the Metcalfe proposal for the setting up of a Policy Committee. Much interest was evinced in the constitution of the proposed committee.*

The meeting, on the suggestion of Capt S. W. Clift, recommended that the Policy Committee should consist of the officers of the Association and seven other members. At least one of the latter should represent the circuits, and the committee should have power to co-opt specialists on any subject under consideration.

Further, that it should be entirely separate from any other committee; that the seven best men available should be appointed irrespective of the territory they represented, and that the Legal, Finance and Parliamentary and General Purposes Committee should be requested to submit nominations for consideration by the General Council.

Sunday Contributions

The question of the variation in the Sunday charity contribution imposed by the numerous licensing authorities in the Midland area was also discussed.

It was decided to appoint a sub-committee to take appropriate action, this being constituted as follows: C. H. Russ, B. T. Davis, Capt. S. W. Clift (or J. M. Cannon), Lt.-Col. S. K. Lewis and A. G. May, with power to co-opt.

The Publicity Rule

In a report presented by A. G. May upon the meeting of the Liaison Committee with the Ministry of Labour on the question of publicity, it was stated that in future all requests for publicity would be made through the Ministry of Information.

The Young Worker

On the question of the employment of young persons, members were again reminded of their responsibilities under the Young Persons (Employment) Act, 1938, and the Shops Act, 1934, a summary of which was being prepared for circulation to all members.

Sunday Films O.K.

H. B. LANE informed members that all the films received by the Sunday Films Committee at its monthly meeting were considered suitable for inclusion in Sunday programmes.

Hostesses of the Empire Rendezvous (the real Miss Londons) attended the Gaumont, Hammersmith, with escortees, to see Arthur Askey's film MISS LONDON, LTD. (G.F.D.)

Real Miss Londons view Askey's Latest Comedy

When Arthur Askey and Evelyn Dall were directing the activities of their band of hostesses for troops on leave in the film "Miss London, Ltd.," they were probably unaware that there was such an organisation in existence in London.

On Wednesday evening, June 16, the real-life "Miss Londons," the hostesses of the Empire Rendezvous in Northumberland Avenue were themselves guests, with their overseas Servicemen "escortees," of the G.-B. at the Gaumont, Hammersmith.

Before seeing their counterparts on the screen in "Miss London, Ltd.," the party, 25 in all, were welcomed by E. Barry, the manager, on arrival at the theatre, and as a pleasing change from their normal voluntary duties of escorting parties of overseas troops round the show places of London, were entertained to dinner in the theatre restaurant.

Bob Hope and Frances Langford, who are over here on a tour of U.S. service establishments, were the guests at a reception at the American Embassy on Saturday. Here they are on the roof-garden wise-cracking with some U.S. troops

National S.O. Beneficial to the Country

ACCRINGTON'S TRIBUTE TO TRADE

THAT a strong effort should be made to obtain national Sunday opening was suggested by the Mayor of Accrington (Ald. S. Pilkington) in an address which he gave, following a luncheon to members of the committee of the South and East Lancashire branch C.E.A., at Accrington on Friday.

"Strong efforts ought to be made to obtain national Sunday opening," he declared. It was not right that kinemas should be open in some towns on Sundays and not in others. There had been a lot of controversy on the subject, which was one that ought to be thoroughly thrashed out. **National Sunday opening would be beneficial to the country.** The exhibitors visited Accrington at the invitation and as guests of their colleague, Councillor J. C. Whitaker, who is ex-chairman of the Oswaldtwistle Urban Council.

Replying to Coun. J. C. Whitaker's speech of welcome, the Mayor of Accrington also spoke appreciatively of the contribution of the kinema trade to the war effort.

In helping to maintain morale, the kinemas were bringing nearer the day when Hitlerism would be defeated. Personally, he thought the Government might have made more use of the kinema, which had great possibilities on the educational side. Why not morning sessions at kinemas to impart education and instruction to young people?

D. Peters (chairman of Oswaldtwistle U.D.C.), who also approved Sunday opening, paid tribute to the kinema owners of Oswaldtwistle.

Coun. Metcalfe and Police Supt. Platt paid tribute to the value of the kinema in peace and war times.

J. J. McCracken informed the guests of the spectacular progress of the kinema Industry, its service to the community and how the C.E.A. and its branches functioned. It was a matter of great satisfaction that relationships with local authorities were so harmonious. He added:

"We have sometimes to criticise and be firm in our requests to local authorities, in view of the importance of our Industry in the national life. In addition to the large number of people we employ, the kinema Trade helps to provide employment for a great many other people in a secondary capacity. There is no doubt its importance will become even greater than it is now."

Coun. J. C. Whitaker was cordially thanked for his hospitality.

OLD BOYS' WIVES AT BOWLS

Mrs. E. Jennings, wife of the manager of Pathé's branch at Manchester, won the Ben Gibbs cup in the ladies' bowling match arranged by the Lancashire Cinema Old Boys' Association and played on the green of the Green End Hotel, Burnage, last week. The other finalist was Mrs. F. Stanbury, whose husband is branch manager for Warners.

The respective scores were 11-8. Mrs Stanbury was presented with a statuette donated by Vic. Millgate.

Collection for the C.T.B.F. realised £6.

Another L.C.O.B.A. event is due next month (July), when there will be a bowls competition for the Bert Taylor cup. The play will take place at the Northleigh Club, Old Trafford.

ASSESSMENTS INCREASED

Continued from column 4

for from exhibitors as well as from renters.

The meeting thanked Mr. Simpson for his visit and address.

Policy Committee.

Commenting on the proposal of the C.E.A. to set up a Policy Committee which would deal with post-war questions, A. PEEL said the matter of product would be even more important after the war than it was now. If the Policy Committee was brought into being, it should not be regarded as a dictator body, but as one which would make recommendations to the C.E.A.

Next Meeting at Leigh.

Councillor W. Woolstencroft invited the committee to hold its next meeting at Leigh and to be his guests at lunch on July 16. This was gratefully accepted. The half-yearly branch meeting will be held at Manchester on July 20.

ASSESSMENTS INCREASED BY 200-300 PER CENT.

"Highway Robbery" Charge at S. and E. Lancs.

PROTESTS were made at the meeting of the committee of the South and East Lancashire Branch, at Accrington, against unreasonably heavy increases in kinema assessments. J. J. McCracken, who presided, said some of the increases were "simply highway robbery." Authorities were increasing assessments, it was stated, by 200 to 300 per cent.

Mr. MCCRACKEN said it was wrong that local authorities should, by extravagant increases in assessments, take money that should go to the Chancellor of the Exchequer. Local increases that were being made could not be justified. If there were to be reassessments they should be based on the true rateable value of property. Some of the demands were so audacious as to become simply highway robbery. The assessment of one small hall had been increased from £140 to £450. These startling revisions would give rise to serious trouble eventually.

A. PEEL considered these heavy reassessments should be contested. The facts ought to be reported to C.E.A. headquarters with a view to them being brought to the notice of the Chancellor of the Exchequer.

The meeting approved of a letter being sent to the general secretary on the subject.

Grading of Films.

The meeting expressed agreement with the terms of a resolution passed by the London and Home Counties Branch on the grading of films.

Veteran's Retirement.

The resignation from committee and association work of T. H. Hartley, of Burnley, ex-chairman of the branch, who is now 82, owing to his age and the difficulties of travelling, was received with regret.

The chairman and others paid tribute to Mr. Hartley's service to the Trade. It was decided to recognise that service by making a presentation to Mr. Hartley.

President Discusses Newsreel Position.

President H. Simpson attended the meeting and gave an address on the newsreel controversy and the circumstances that led to the supplementary agreement being put before members to sign.

THE CHAIRMAN said that what the C.E.A. had done was intended for the exhibitors' benefit. Having regard to the explanations which had been given, he thought it would be wrong for the critics to continue their opposition, which might only lead to trouble.

No Signature, No News Film

J. MATHER produced a letter reminding him that if he did not sign the supplementary contract there was the danger that he might not get a newsreel at all. Because he did not consider the document to be fair as between exhibitors and the newsreel companies, he personally objected to appending his signature. The contract did not give the exhibitor the protection of any saving clauses. His view was that there was no real need for a new contract.

Replying to various points raised in the discussion the PRESIDENT said the problem of film stock had not been an easy one to solve. Sacrifices were called

Continued at foot of column 2

Paramount's SENSATIONAL
FIVE GRAVES TO CAIRO
STARRING
FRANCHOT TONE · ANNE BAXTER
WITH
AKIM TAMIROFF AND ERICH VON STROHEIM
as Rommel
DIRECTED BY BILLY WILDER · SCREEN PLAY BY CHARES BRACKETT AND BILLY WILDER
BASED ON A PLAY BY LAJOS BIRO
TRADE SHOW CARLTON THEATRE — HAYMARKET FRI. JULY 2ND AT 10-30 A.M.

GEORGE RAFT

BRENDA — at his toughest since 'MANPOWER'

MARSHALL

— as seductive as 'CAPTAINS of the CLOUDS"

SYDNEY

GREENSTREET

PETER LORRE

Plus

— two more tough gents from "CASABLANCA"

BA

T

Screenpl

Dir

JACK L. WARNER
Executive Producer

Swell Company too

'YANKEE DOODLE DANDY'

'DESPERAT

Only WARNER BROS.

can set the pace with 'Casablanca' and keep it up with the star-value, story-punch and red-hot timeliness of 'Background to Danger'

ACKGROUND TO DANGER

npl *y* W.R.BURNETT *From a Novel by* ERIC AMBLER

Dir ted by RAOUL WALSH

IDY' 'CASABLANCA'! 'AIR FORCE'! 'EDGE OF DARKNESS'! 'ACROSS THE PACIFIC'!

RAT URNEY'! 'GEO. WASHINGTON SLEPT HERE'! *Soon* 'MISSION TO MOSCOW'!

BEWARE OF BUREAUCRACY

Portsmouth's Warning in Debate on Policy Committee

AS a compliment to their Chairman, P. J. Milsom, members of the Portsmouth and I. of W. Branch met at Ryde for the first time last week. The President, Coun. H. Simpson, and the General Secretary, W. R. Fuller, also attended. At the invitation of Mr. Milsom, Coun. Simpson took the chair.

Reporting on General Council matters, F. B. B. BLAKE paid tribute to the admirable manner in which Charles Clarke had put forward the branch resolution urging a reduction in the number of war films, of which, he said, the general public were getting heartily sick. It had been decided to approach both the British and American producers, and to ask them for more entertainment of an "escapist" class.

Another serious matter to which attention had been drawn was the holding back of American films, which were being put back into "cold storage" after being Trade shown. That was a move threatening the film market and was greatly to be deplored, but he thought the exhibitors were a little to blame because the renters had found that they were still able to get 30 per cent. for old films. The General Council, however, had passed a resolution deprecating the practice of films required for current use being held back from circulation to build up a reserve.

The Newsreel Contract

With regard to the newsreel contract, Mr. BLAKE pointed out that power was given to the negotiating committee to act for the General Council, and he thought they had made the best deal possible for the exhibitors. He considered that the committee had made a very good job indeed of the supplementary agreement with the Newsreel Companies.

But for the arrangement made, they would probably have had to pay double for most of their newsreels, and he moved that their members be recommended to sign the supplementary agreement.

CHARLES CLARKE seconded, and this was carried.

The Metcalfe Proposal

Dealing with the proposal to appoint a new Policy Committee to keep in review the progress of the kinema Industry and any matters likely to affect it, Mr. BLAKE said that this was not exactly in line with the Portsmouth proposal to appoint a Public Relations Officer, although he thought that some of the duties and functions of the suggested committee would have been covered by a Public Relations Department. The General Council had decided to refer the constitution of the proposed Committee to the branches for discussion.

CHARLES CLARKE said he regarded the formation of the proposed new committee as the most important matter arising out of the General Council meeting. The mover and seconder of the resolution were of opinion that it should be an independent committee, with an independent Chairman.

His own view was that the committee should be presided over by the President, and that there should also be on it the officers of the Association and a representative of each of the three circuits. One branch had also recommended area representatives, and that seemed a sound suggestion. It was true they did not want a cumbersome committee, but it must be a representative committee, because of the many important matters that would arise.

The PRESIDENT said there was definitely a lot of work for the proposed committee. At the same time, he saw difficulties if the officers of the Association who were in close touch with all that was happening were omitted from the committee.

Mr. FULLER said he was delighted to find Mr. Clarke and himself in full agreement. Most of the replies so far received from the branches wanted the officers on the committee. After that, there was a decided variation as to how the committee should be constituted. If they wanted the committee to function on vital matters it was no use having a small committee. The best constitution was one representative from each branch, because they wanted the views of all the branches.

The PRESIDENT pointed out that the General Purposes Committee, which had on it a representative of each of the 26 branches, was so constituted.

New Men Wanted

R. DAVIES BEYNON said it was vastly important that each branch should be represented. They could not deal with these matters nationally until they had dealt with them locally and domestically. When they thought of the branch, however, it was their present delegates who were going to be asked to do the work again, and he thought that was all wrong.

He thought there was fresh blood to be found, and that was not casting aspersions upon the excellent delegates they had. They wanted to get away from the work with which the General Council and the General Purposes Committee had to deal, and he would prefer to see a special committee set up to deal solely and essentially with future policy and to report their recommendations to the General Purposes Committee. The way they were working at the present time was tying the whole matter up under bureaucratic control.

F. B. B. BLAKE said he thought the feeling of the branch was that the officers should be part and parcel of the committee and that every branch should be represented. That seemed to point more or less to the General Purposes Committee.

Eligibility

P. J. MILSOM asked if he was right in assuming that each member of the committee must be a member of the General Council.

Mr. FULLER: He must be in the first instance, but he need not necessarily be a member of the General Purposes Committee. The branch might think it desirable to nominate another delegate.

F. B. B. Blake said that where branches had only one delegate, it did not give them any opportunity of introducing new blood at all.

The PRESIDENT said there must be at least 62 members of the General Council who were not on the General Purposes Committee.

R. DAVIES BEYNON said that if this was the position there was not much purpose in discussing the constitution of the committee. They might just as well nominate one of their delegates and have done with it. "They talk of democracy," he declared, "but it is just bureaucracy under another cloak."

Mr. FULLER remarked that once the committee was formed, anybody who had bright ideas could always transmit them through the branch.

HUGH MACRAE asked whether the idea was that an independent committee and an independent chairman should have final authority, or whether the committee would be limited to recommendations to the General Council.

The PRESIDENT: It will be purely a reporting committee.

Committee's Make-up

P. J. MILSOM proposed that in the view of the branch the officers of the Association should be members of the committee, and that it should also include one representative from each branch and one representative of each of the three circuits.

W. C. ELLIOTT seconded.

A. LEVISON moved an amendment that in view of the limited powers of the committee, the whole matter should be dealt with by the General Purposes Committee, and F. B. B. BLAKE seconded.

The proposition, however, was carried.

Personal

Notification was received that R. T. G. Smith would be the member for the Regal and Savoy, Hayling, and that E. E. Brock had been appointed nominee for the Regent, Portsmouth, in place of E. V. Glenister.

Reference was made to the award of the O.B.E. to Councillor H. P. E. Mears, and the Secretary (A. Daniels) was instructed to send him a letter of congratulation from the branch.

A Slide Recommended

In response to a request from the Town Clerk of Portsmouth, members were recommended to show a slide in connection with the local "Dig for Victory" Week campaign.

Place Names Permission

The SECRETARY reported that he wrote to the Chief Constable of Portsmouth asking for permission to reinstate place names on kinema posters. In reply, Mr. West wrote stating that there was no objection to this, provided the signs were not of such a size as to be noticeable from the air or easily read from a slowly moving vehicle.

Circuit Managers

At the previous meeting, the Secretary was instructed to write to the circuits urging that the local managers should be asked to attend the branch meeting so as to maintain contact with branch affairs. Mr. Daniels stated that he had not yet received replies from all the circuits, and on the proposition of R. DAVIES BEYNON, seconded by S. H. PARSONS, it was agreed that further consideration of the matter should stand over until the next meeting.

Miriam Hopkins and Gertrude Lawrence in MEN ARE NOT GODS, which British Lion is reissuing

UNREGISTERED P. of W. CHARITY

Ex-Kinema Manager Fined

A former manager of the Savoy, Totton, Hants, Maurice Hubert White, of Salisbury Road, Totton, was fined £50 at Totton Police Court on a summons for unlawfully raising money for an unregistered war charity called "The Totton Prisoners of War Fund," by promoting an exhibition, and without approval in writing of the management committee or a person responsible for the management of the charity.

Defendant pleaded guilty "through ignorance."

Police Superintendent Pragnell stated that no attempt had been made to register the charity, which was organised and conducted by White, nor was exemption applied for.

During three periods White arranged beauty contests at the kinema and collections were taken for the fund.

Defendant had stated that he had sent parcels to prisoners of war and that the balance was in the bank. He had promised to produce the books, but had, the superintendent regretted to say, not done so.

Defendant told the Bench that he was ignorant of the fact that the charity had to be registered. He said he had not kept any books, but handed in paying-in slips and cheque books showing money drawn. He also produced postcards from prisoners of war acknowledging the receipt of cigarettes.

The chairman said the magistrates regarded it as a very serious case. The charity had been carried on in a very slack way. Defendant was allowed time in which to pay the fine.

Transport Dictates Sunday Hours

When the manager of the Scala, South Shields, applied to the local magistrates for permission to hold a concert on Sunday, July 18, on behalf of the Red Cross, he was questioned regarding the hours, 6 p.m. to 9 p.m., and was asked why the concert could not take place after church hours.

He replied that the difficulty was transport.

The application was granted, but the Chairman said they would have been happier if the concert had been after church hours.

Active Kinema Market

MANY SALES REPORTED

THE activity of the kinema property market shows no ns of abatement, states a report m Messrs. Harris and Gillow, e kinema theatre agents and uers, of Wardour Street, ndon, who have just found a rchaser for the freehold of the mmodore, Slough.

This property was built just prior the outbreak of war and is one the best built kinemas in the ntry. It seats, with balcony, ne 1,500, and its amenities lude a well-furnished café and lroom.

The same firm have found a purser for the Pavilion, Emsworth, nts, which is freehold, and rs with the adjoining site, facili- for enlargement when circumnces permit. The beforentioned purchases involve ital exceeding one hundred usand pounds.

For the current half-year they e negotiated on behalf of ers or purchasers sales of 42 kinema theatres throughout the country.

Quite apart from their selling activities, they inform us that their valuation department has been particularly busy, and since the commencement of the year they e surveyed and valued for sale, chase, insurance, war damage other purposes not less than kinemas throughout the ntry, representing a value in ess of fifteen million pounds.

SHARE MARKET

	This Week.	Movement.
Africa n Theatres Ord. ..	64/-	—
Assoc. Brit. Pic. Corp. 5/- Ord.	15/3	— -/3
,, 6% Pref.	24/1¼	+ -/1¼
,, 4½% Debs.	£103¾	+ 5/-
A.P.P.H. Ord.	20/1¼	—
Brit. & Dom. Films £1 ..	3/6½	— -/-½
Brit. Lion 7½% Pref. 10/-	11/-	—
Capital Prov. News 5/- ..	4/3	—
Cine. Television Dfd. (6d.)	6/3	—
Dufay-Chromex 5/- Ord.	4/3	—
Gaumont British Ord. 10/-	15/-	+ -/3
,, "A" Ord.	7/3	+ -/3
,, 5½% 1st Pref. ..	19/7½	— -/4½
,, 4½% Debs.	£100	—
General The. Prefd. ..	12/6	—
,, 6½% 1st Mort. Deb.	£102½	—
Mde. Tussaud 1/- Def. ..	1/7½	+ -/1½
,, £1 Prefd. Ord. ..	15/6	—
Moss Empires £1 Ord. ..	34/9	+ -/6
,, £1 Cum. Pref. ..	21/-	—
Odeon 5/- Ord.	16/-	— -/6
,, 6% Pref.	21/-xd.	—
,, 5% Debs.	£101xd.	—
P.C.T. 10% Cum. Pref. ..	32/-	— 1/-
,, Cum. "A" Pref. £1	28/6	—
,, Cum. "B" Pref. ..	27/9	— —1¼
,, Const. 7% Pref. ..	25/7½	— -/1½
Scophony	3/3	+ -/2½
Sound City (Films) 6% Pref.	7/-¾	—
Stoll Th. Corp.	10/6	+ -/3
Twentieth Cent. Ord. ..	1/-	—
,, 6% Pref.	3/6	—
Union Cinemas Ord. ..	2/6	—
,, 1st Pref.	19/9	.— -/6
,, 2nd Pref.	18/9	—

£1 shares unless otherwise stated.

Messrs. Harris and Gillow announce that they have *bona-fide* purchasers with unlimited cash to acquire kinemas, either in London or the provinces, and will be pleased to hear from those desirous of taking advantage whilst circumstances are so favourable.

COMPANY NOTES AND NEWS

NEW PRIVATE COMPANIES

er Film Sales, Ltd.—Registered e 15. Capital, £100 in 100 shares of each. Kinematographers, film proers, etc. Fdk. G. Staff, 58, Icknield ve, Cranbrook Road, Ilford, Essex. . G. Staff is the first director. Registd office: 47, Oxford Street, W.1

rmonde Cinemas Dungarvan, Ltd.—gistered in Dublin, June 17. Capital, ,000 in £1 shares. Kinema proprie-, etc. The first directors are: James Kavanagh, The Ormonde Cinema, low, Co. Wicklow; Daniel Crotty, eyside, Dungarvan, Co. Waterford, ge proprietor.

MORTGAGES AND CHARGES

ntimate Cinemas (Adwick), Ltd., 453, don Road, Heeley, Sheffield.—Issue June 22, 1938, of £2,500 debentures, t of a series already registered. rticulars of issue filed June 2, 1943.) also "Satisfactions."

deon Theatres, Ltd., Park Lane, .—Mortgage dated April 25, 1935, rged on the Capitol, Walton-on-mes, Surrey, with car park and two -up shops (being property acquired the company on May 26, 1943). unt owing: £11,162 7s. 4d. Registd pursuant to Section 81 of the panies Act, 1929. Mortgagees: lifax Building Society.

ssociated British Picture Corporation, 30-31, Golden Square, W.1.—Parrs have been filed of debenture to secure £3,000,000 with a mum of 3 per cent. in certain events, horised February 10, and covered by t deed dated May 31, 1943. The k constitutes a specific charge on ous freehold, leasehold and other perties in London, Bristol, Doncaster, mingham, Darlaston, Nuneaton, ley, Derby, Cardiff, Lincoln, Mansd, Glasgow and elsewhere, and ces held in connection therewith; a floating charge on the company's undertaking and other property, present and future, including uncalled capital. The whole amount is now issued. The trustees are the Law Debenture Corporation, Ltd.

SATISFACTIONS

Intimate Cinemas (Adwick), Ltd., 453, London Road, Heeley, Sheffield.—Satisfaction in full on March 10, 1943, of debentures authorised April 8, 1938, and registered June 23, 1938. According to the register of mortgages the debentures registered June 22, 1938, originally secured £3,000 (see also "Mortgages and Charges").

Tiger Cinemas, Ltd., Rex, Hindley, Wigan.—Satisfaction in full on May 12, 1943, of mortgage dated May 24, 1938, and registered June 7, 1938. (According to the register of mortgages the only deed registered June 7, 1938, was an equitable charge which secured all moneys due to bank.)

Greengates Cinema Co., Ltd., 147, Carr Road, Calverley, nr. Leeds.—Satisfaction on May 28, 1943, of mortgage dated September 17, 1937, and registered September 23, 1937. (According to the register of mortgages the mortgage registered September 23, 1937, originally secured £322 and further advances.)

PEET-LESLIE AT LIBERTY

W. Peet-Leslie, who, for 30 years has been regarded as one of the most astute showmen in the Trade, both on the managerial and publicity sides, has had to resign owing to health reasons from the war work in which he has been engaged since 1940. Mr. Leslie desires to undertake managerial, or publicity and exploitation, work in the Home Counties and invites offers. His address is 120, Raeburn Avenue, Surbiton. Telephone Elmbridge 1879.

P.C.T.'S RECORD TRADING PROFITS

Taxation causes drop in nett

IN his annual statement to shareholders of Provincial Cinematograph Theatres J. Arthur Rank, chairman, announces that excellent business was experienced by the company during the year to January 31 last. Trading profits exceeded the record figures established in 1941-42.

But the accounts show that after providing an undisclosed sum for E.P.T., N.D.C., and deferred repairs, the profit is £31,485 lower at £841,409.

Provision for income tax takes £354,510 (against £531,102), depreciation £146,532 (£139,403), War Damage premiums £7,230 (£77,148), debenture and loan interest £103,032 (£101,425), and after deducting £75,329 (£55,749), due to outside shareholders and undistributed profits of subsidiaries, the net profit is £154,776 (£158,157).

The ordinary dividend, already announced, is maintained at 15 per cent. and again absorbs £37,500. After payment of preference dividends, and allocating £27,084 to reserve, the carry forward is down from £116,657 to £105,599.

Consolidated Statement

A consolidated statement shows combined net assets at £4,105,967, against £4,256,503. Current assets have advanced by £78,643 to £875,963, the increase being most pronounced in British Government securities and Tax Reserve Certificates.

The vacancy caused by the death of C. M. Woolf had been filled by the election of L. W. Farrow, who now retires and offers himself for re-election. Cmdr. A. W. Jarratt had resigned his directorship. Col. Micklem and Maurice Ostrer retired by rotation and offered themselves for re-election.

Chairman's Report

"Trading profits for the first four months of the current year," Mr. Rank announces in his statement, "have been fully maintained, and in all other respects the business of the group is proceeding satisfactorily."

The large proportion necessarily set aside for E.P.T. has reduced somewhat below that level the amount left free for other purposes, he points out.

The freehold and leasehold properties of the group, with their contents, have a book value of £8,541,076.

Reservations for depreciation and amortisation of properties, £1,958,444, have benefited to the extent of £188,706, the greater part of the sum having been provided from current profits.

The steep rise of some £566,000 in provision for taxation affords some indication of the heaviness of the burden of taxation. The greater part of the increase is accounted for by provisions made for E.P.T. on current earnings.

The chairman refers to the offer made recently by that corporation for the ordinary shares of the company held outside the group. The offer had met with a satisfactory response, holders of nearly half the number of shares involved having sent in their forms of acceptance.

KINEMA SHARES IRREGULAR

THERE was an irregular tendency in the kinema share market during the past week, with little of outstanding interest.

Among the big groups, Gaumont-British ordinary were firm at 15s. for the 10s. ordinary, and 7s. 3d. for the "A" ordinary, which were both 3d. higher.

Moss Empires £1 up were 6d. up at 24s. 9d. On the other hand, Odeon 5s. ordinary declined 6d. to 16s., and A.B.P.C. 5s. ordinary 3d. to 15s. 3d. P.C.T. 10 per cent. pref. lost another 1s. at 32s., despite the favourable report.

Among the smaller companies, Madame Tussaud defd. at 1s. 7½d., Stoll Theatre at 10s. 6d., and Scophony at 3s. 3d., attracted some support and were a little higher.

Changes of Name

OLLIVER CIRCUIT CHANGE TO MAYFAIR.

The following changes of name under date of June 10, 1943, are reported:—

Olliver Circuits (Trowbridge), Ltd., 89, Cornwall Street, Birmingham.—Name changed to Mayfair Circuit (Trowbridge), Ltd.

Olliver Circuits (Newbury), Ltd.—Name changed to Mayfair Circuit (Newbury), Ltd.

Olliver Circuits (Odiham), Ltd.—Name changed to Mayfair Circuit (Odiham), Ltd.

Olliver Circuits (Dursley), Ltd.—Name changed to Mayfair Circuit (Dursley), Ltd.

Olliver Circuits (Cirencester), Ltd.—Name changed to Mayfair Circuit (Cirencester), Ltd.

Olliver Circuits (Atherstone), Ltd.—Name changed to Mayfair Circuit (Atherstone), Ltd.

The registered offices of the above companies are at 89, Cornwall Street, Birmingham.

Captain Walter Lashford, manager of the Picture House Cinema, Jarrow, has been compelled to retire from the command of the Jarrow Company Home Guard owing to ill-health, and has been presented by the N.C.O.s with an engraved silver cigarette box. Capt. Lashford was one of the founders and first members of the company.

SALE BY TENDER

FIRE LOSS SALVAGE, EMPIRE THEATRE, CHARLES STREET, NEWPORT, MON.

MESSRS GREGORY & PHILLIPS

are instructed by the Assessors, MESSRS. CUNNINGHAM & POWELL, to offer for Sale by Tender in Lots,

THE SEATING, EQUIPMENT AND FURNISHINGS

details of which are given in Schedules available on application

Dates for Inspection at the Empire, Charles St.:—

THURSDAY and FRIDAY, JULY 8th & 9th, FROM 10 a.m. TO 4.30 p.m.

Tenders will be opened Tuesday, July 13th, 1943, at 12 noon, at the Auctioneers' Offices, 11/12, Skinner Street, Newport, Mon.

Conditions of Sale, Tender Forms and Schedules on application. 'Phones: Newport 3345 and 4475; Abertillery 115.

SIMPSON DEFENDS NEWSREEL CONTRACT

Vigorous Criticism at Manchester Meeting

FEELING in the Manchester and Salford Branch runs very high against signing the supplementary newsreel contract, and there was some very plain talk at the Branch committee meeting on Friday. President A. Simpson unsuccessfully tried to reassure the critics.

The President, H. SIMPSON, made it clear that for better or worse the newsreel scheme had to go forward. He appealed to those who had been prejudiced in the past to forget their personal angles.

After explaining why it was necessary to ration raw film stock, he said the newsreel people were cut 40 per cent. of their issue after the Board of Trade made an Order that 25 per cent. must be saved by the Industry. It was obvious that there was wastage. The life of a news film was, at the most, three weeks, against anything up to one year for the ordinary entertainment film. The C.E.A. was called in to assist, and ultimately it was agreed that a crossover system would be the means of saving millions of feet of film.

Scheme Not Perfect

"We are the first to admit the scheme is not perfect, but it does fulfil to a great extent the desire of exhibitors to carry on their business in an almost normal manner. It does protect the small man who pays his 15s. or £1 for late-run newsreels, whilst at the same time it allows the release man a more or less normal service to his patrons. What would have happened if the newsreel people had taken the line of least resistance and distributed their 60 per cent. allocation to favoured customers?"

Mr. SIMPSON next dealt with the main points of criticism, especially the duration of the agreement and the proposal of G.C. to insert a period date of 1943 instead of the G.P. Committee's 1944.

Question of Price

"It has been stated the newsreel can be raised in price. This cannot be done without the consent of the C.E.A., and only then if some extraordinary expenses arise, say, over transport, due to the war emergency. Reductions have actually been made when it was more convenient for the lesser-price newsreel to be shown by an exhibitor than he had contracted for."

"Crossover arrangements had been an unqualified success. Out of 281 new crossovers there had been only two complaints.

"One news theatre proprietor has said he could not cross over. If a film is used, say, 12 times a day, it would be very difficult, but crossovers are only arranged where possible. If any attempt is made to do something that is not possible, the joint committee will operate at once."

No Signature, No Newsreel

"I would like to make it perfectly clear what is meant by the term 'If you don't sign, you will not get a newsreel.' It was never intended that present contracts would not be honoured. They will —but some time in August, seven weeks from now, the second half of the raw stock allocation will be made, and the Newsreel Association can only then get film to cover the signatures of the contracts they held.

Think Again, Says Simpson

"There were a few exhibitors who, in the first heat of the moment, said they could and would do without the newsreel. Well, that, too, is a privilege that was secured for them, but I would beg of them to reconsider their attitude. This attitude would in some cases be quite a relief to the renter, and not, as in normal times, an embarrassment.

"As far as the officers are concerned, we are 100 per cent. for the scheme. My three colleagues are directly interested in some 70 kinemas, and they have no hesitation in signing the supplementary contract.

"It is up to you to accept or reject the opportunity you have in the next few weeks to secure for yourself, or, more important, your patrons, the service you have previously given.

"Whether there will be more cuts coming I do not know, but if they do come there will be no alternative but to cut playing time, which in our present scheme we have been able to avoid."

Fennell Leads the Attack

"I am not happy about Mr. Simpson's statement," said C. W. FENNELL, who opened the discussion. "That there must be a cut in the use of film stock is agreed and understood.

"Exhibitors were being asked to sign an agreement which many of them knew they would be unable to fulfil. If a few saving clauses—quite moderate or mild ones—had been introduced, the agreement would probably have been viewed quite differently.

"The C.E.A. ought to have taken up the attitude that exhibitors should be able to appeal to their Association if the terms proved too onerous."

Stampeding Exhibitors

"So recently as the previous Saturday he was told that unless he returned his contract for a certain theatre by the Monday morning no more news films would be available for that situation.

"The agreement has not been signed; I am taking the risk that the threat will not be carried out. I have protested against an attempt to stampede me into signing something which was lacking in equity."

How Many Have Signed?

Although the circuits had signed, he questioned whether more than 30 per cent. of other exhibitors had done so.

A few small saving clauses, which would have involved only slight alterations, would have made the contract acceptable.

Conscientious Objection

"If there must be a contract, let it be one we can carry out. No one has yet approached me to ask what terms would be acceptable. Probably the insertion of twenty words would clear up all difficulties."

President SIMPSON: "I have no idea of the number who have signed, but I understand the Newsreel Association is satisfied. Mr. Fennell has missed the main point. Film stock is a rationed article which is definitely in short supply. I honestly think you have no earthly chance of getting newsreels unless you sign the contract." In comparison with the contracts for feature films the newsreel contract was mild.

"Bound Hand and Foot"

Secretary T. C. ROBINSON objected to being asked to sign a newsreel contract which committed one to take the newsreel for the duration of the Board of Trade Order, which might be operative for several years, as indeed was likely, because after the war film stock would be required for propaganda in Europe and for re-educating the people. The exhibitor was bound hand and foot, if he signed the contract, for an indemnite period.

Circumstances might arise to cause an exhibitor to want to cancel. If a theatre was paying £10 a week for a newsreel, it would be under the obligation to find £520 a year for something which, owing to changed circumstances, it might not want. That objection might have been met by the insertion of a clause permitting cancellation at six months' notice.

The PRESIDENT: Relief will be given in cases of hardship. If you say you can afford only £3, you will get consideration. If you don't sign, you will not get the newsreel. In that event don't blame the C.E.A.

Secretary ROBINSON: It is not a question of not wanting the newsreel, but we do not want to have to buy for perhaps seven or eight years ahead when we do not know what the conditions will be.

E. HAMSON: The contract does not contain one saving clause for the exhibitor's protection.

E. Hamson remarked that if he had been a member of the Newsreel Association he would have received the contract with open arms.

Secretary ROBINSON: I refuse to believe the Board of Trade would be a party to such onerous terms being imposed on one section of the Trade.

Why Not a Gentlemen's Agreement?

E. HAMSON: There could have been a gentlemen's agreement between us.

The PRESIDENT: The matter is far too serious for a gentlemen's agreement. We cannot change the contract as it now stands, but I can report on the matter when we next meet the Newsreel Association. Every case of hardship will be sympathetically dealt with.

Suggestions for Amendment

"Of the present contract I am one of the strongest opponents," said Mr. FENNELL. "The atmosphere of the agreement would be completely changed with the addition of a very few words, as follows:—

(a) Duration of agreement: "Unless any reasonable case can be shown otherwise."

(b) Substitute for the words "One copy of the newsreel will be used" the following: "One copy of the newsreel will, where practicable, be used."

(c) "No claim shall arise against renter by reason of the failure in crossover." Insert the words "or exhibitor" after the word "renter."

(e) "The rental may be increased." Add the words "or decreased."

"With those additions I would be satisfied with the agreement," added Mr. FENNELL.

The PRESIDENT said he would try to get a statement to clear up these points.

Signing Under Duress

"Legally, it seems to me that anyone who signs this contract has no chance of getting out of it," added T. E. ROBINSON. "I want the newsreel, but I do not want to be tied up for many years. If I sign, it will be under duress."

C. W. FENNELL: "If we sign it now under duress, I feel that later on we shall get still harsher treatment."

The PRESIDENT's last word was: "If you do not sign, you will not get the newsreel."

There followed some discussion on the manner of informing members of the branch of the position. One suggestion was that exhibitors should be informed that if they wished the newsreel, they had no option but to sign. Another suggestion was that the circular should be rather in the nature of a warning.

Finally, it was agreed to give a plain intimation to branch members that if they did not sign the contract they would not get the newsreel, and there was no alternative.

Bing Crosby surveys the set of his latest film, DIXIE (Paramount), with director Edward Sutherland

Film Grading Protest

LONDON BRANCH URGES CONTINUATION

Grading of films by renters received hearty condemnation at a meeting of the London and Home Counties C.E.A. Executive Committee held on Wednesday of last week.

This was centred in a motion passed unanimously by the Committee which read as follows:—

This branch views with satisfaction the steps taken by General Council so far in dealing with the breach of the undertaking given by the renters to discontinue grading of films, and commends in every way the Council's action in cabling producers in America and bringing the matter to the attention of the Board of Trade. This branch urges the Council to continue their efforts to press the K.R.S. to revert to pre-war conditions of booking.

Reporting on the Committee's action, Arthur Taylor, secretary, said that the London branch had been taking the initiative in the original fight over grading it did not wish any interference with pre-war conditions to be made.

Authorities' Requests

It was also reported that action had been taken by Councils in the area as follows:—

L.C.C. asked the branch to arrange for the exhibition of notices at kinemas appealing to patrons not to accede to requests by children to be taken in to "A" films.

Middlesex sought branch support for an appeal to the Board of Trade for an allocation of material for seat springs.

Surrey has arranged Sunday hours to come into line with other authorities in the area—3.30 to 10.30.

Policy Committee Support

Support was accorded to the Policy Committee motion of C. H. Metcalfe, the view being expressed that the Committee should not number more than ten; that it should be elected by the General Council; that it should elect its own chairman; and that it should consist of men with time and qualifications to carry out the work effectively.

CASHIER AS W.A.A.F. SERGEANT COOK

Mentioned in Despatches

Sergeant Enid Sears, who for 25 years was cashier at the Imperial, Bootle, where her husband was chief projectionist, is now serving in the W.A.A.F. with her 23-year-old daughter Marjorie.

Mrs. Sears was one of the first W.A.A.F. cooks to be mentioned in despatches for distinguished service.

Three times a week in her off-duty hours she gets a taste of her peace-time job selling tickets in the "box-office" of the camp kinema. Miss Sears, in civilian life, was a stenographer in the Liverpool office of a film renting company.

ady Valuer Kinema pecialist

ALUED EUROPE'S TWO LARGEST THEATRES

HE furnishings of two largest kinemas in Europe, the en's Playhouses at Glasgow Dundee, have been valued by only lady valuer in the country,

MRS. T. HUMPHRIS

Mrs. Terry Humphris, who although only 31 years of age, boasts of fifteen years' experience in a profession which previously was regarded as a male preserve.

Mrs. Terry Humphris, a partner in the firm of Russell and Co., kinema valuers of 25, Bloomsbury Square, London, is fully conversant with kinema management, and is also competent to deal with the more technical procedure of the operating equipment, but it is the furnishings and café equipment side in which she has specialised, recognising that the valuation of furnishings was a matter which essentially called for a woman's experience. Her success in this direction is indicated by the amount of work which with her present partner she has been called upon to deal.

During the past two and a half years, Mrs. Terry Humphris and her partner have valued the curtains, furnishings and café equipment of some 273 kinemas in England, Scotland and Wales, including the two largest in Europe, viz., the Queen's Playhouse, Dundee, and the Playhouse, Glasgow, and practically the whole of the kinemas in the West Country.

Since the war, Mrs. Humphris has travelled some thousands of miles in carrying out her job, and this has necessitated the use, whenever possible, of air transport, which, incidentally, is one of her hobbies, the other is film going, which she finds an invaluable asset in her travels because exhibitors are always anxious to discover the woman's angle of the latest Trade news.

War time travel is no sinecure, and would indeed entail no little hardship were it not for the consideration shown to Mrs. Humphris by exhibitors in assuring her comfort on these occasions, to whom she extends her thanks.

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oldwyn's Three-Picture ntract with RKO-Radio

muel Goldwyn has signed a new e-picture contract with RKO-Radio. y are "North Star," a Russian y; "Treasure Chest," starring Bob pe; and "Up in Arms," which is to produced in Technicolor, with Dinah re starring with Danny Kaye.

"CONEY ISLAND"

BETTY GRABLE'S LATEST MUSICAL SUCCESS

THAT 20th Century-Fox's "Coney Island," the new Betty Grable musical in Technicolor, is a sure-fire hit was the unanimous opinion, it is reported, of the preview audience at the Academy Theatre, Pasadena, California.

The audience accorded it an overwhelming ovation, rating it as 20th-Fox's most welcome answer to the demand for pictures filled with music, dancing, gay romance, hilarious comedy and dazzling spectacle. "Coney Island," is considered to have literally everything in the way of all-round entertainment, plus a warm, heart-stirring story told in rich and vivid Technicolor.

Betty Grable reaches her peak in her latest picture and is described as ravishingly beautiful in the gorgeous colour which accentuates both her charm and her personality. She has an array of potential song hits which she puts over in her usual captivating manner, and is romantically teamed with George Montgomery, who drew an unprecedented number of raves for his engaging portrayal. Cesar Romero, playing the part of the proprietor of a Coney Island café, is Montgomery's rival. Others in the cast include Charles Winninger, Phil Silvers, Matt Briggs, Paul Hurst and Frank Orth.

The lavish staging of the dance ensembles, the stunning costumes, the comedy tempo, the fine romantic and dramatic acting all contribute, it is claimed, to making "Coney Island" one of the biggest and smartest musical hits to come from the 20th-Fox studios, and unquestionably the biggest hit in Betty Grable's meteoric career.

SIX TIMELY PICTURES FROM PATHE

Strong Melodrama and Comedy Highlights of New Group

PATHE are to be extra active during the next two weeks. A group of six productions from the Monogram and P.R.C. studios are being Trade shown and this group will be immediately followed by another batch of presentations. The main elements of appeal of the current group are strong suspenseful drama and diverting comedy with some appealing music and lyrics in the first picture to be Trade shown.

Trade show details are as follows:—

Tuesday, July 6, 10.30 a.m., Rialto.—**The Yanks Are Coming.**

Tuesday, July 6, 2.30 p.m., G.-B. Private Theatre.—**Boss of Big Town.**

Wednesday, July 7, 10.30 a.m., Rialto.—**The Crime Smasher.**

Wednesday, July, 7, 2.30 p.m., G.-B. Theatre.—**Lady From Chungking.**

Thursday, July 8, 10.30 a.m., Rialto.—**The Payoff.**

Thursday, July 8, 10.30 a.m., G.-B. Theatre.—**Prison Mutiny.**

Musical Comedy

Featuring six song hits and a well-known American swing orchestra, "The Yanks Are Coming," a P.R.C. attraction, stars Henry King and his orchestra with Mary Healy, Jackie Heller, Maxie Rosenbloom, William Roberts, Dorothy Dare, Parkyakarkus and Dave O'Brien. It was directed by Alexis Thurn Taxis and tells the light-hearted story of the romance between a film star and a singer at a night club.

Black Market Theme

Dealing with the vital theme of food supply in war time and the tracking down and exposure of black market racketeers, "Boss of Big Town" stars John Litel in a powerful rôle ably supported by a strong cast which includes such dependable box-office favourites as H. B. Warner, Florence Rice, John Miljan and Lloyd Ingram.

John Litel as head of a big city market opposes the racketeers' efforts to control food and prices, uncovers a plan for cornering the market on certain commodities.

New Screen Sleuth

A new type of detective is introduced in the Monogram comedy-thriller, "The Crime Smasher." Frank Graham plays an interfering little man who thinks he is a detective, but in reality knows nothing about crime. By sheer luck, however, he manages to rope in a gang of desperadoes. Comedy is the *pièce de résistance* of this production, which has been directed by James Tinling. Featured artistes are Gale Storm, Richard Cromwell, Edgar Kennedy and Herbert Rawlinson.

China's Star

Anna May Wong has a most appealing rôle of a very poignant nature in "Lady From Chungking," in which chief rôles are played by Harold Huber and Mae Clarke. Miss Wong is cast as a member of a famous aristocratic house of Wong in Chungking, the secret leader of a guerilla band working as coolies in the rice fields in occupied territory. She is instrumental in saving from capture two U.S. pilots who bale out from a burning 'plane. The trio manage to effect the capture of a Jap general, and with the aid of the guerillas blow up a troop and ammunition train. William Nigh directed.

Wisecracking Tracy

Scoring a triumph in his come-back to the screen, Lee Tracy, as a news reporter, uncovers a murder and an audacious theft in a memorable rôle in the P.R.C. production, "The Payoff." Tracy has the type of assignment that brought him fame as Hollywood quick-firing wisecracking star of many a crime thriller. Tracy solves in an inimitable manner the solving of the murder of a special prosecutor and the passing of a hundred thousand dollar bribe. Others in the cast are Tom Brown, Tina Thayer, Evelyn Brent and Jack La Rue. Arthur Dreiffus directed.

The Big House Again

A reign of terror behind prison walls is the dynamic story of "Prison Mutiny," an exceptionally strong melodrama starring Edward Morris with Joan Woodbury, Jack La Rue and Milburn Stone in support.

Phil Rosan directed this Monogram production, the locale of which is a great American penitentiary.

At the June Sessions the Birmingham Public Entertainments Committee sanctioned the transfer of the licences of the Star Picture House, Erdington, from Miss Elsie Keppy to Ernest Blackwell.

Lance Corporal Edward Allem, R.R., son of Edward Allem, manager of the Palace, Beldon Colliery, was married at St. John's Church, Hebburn, to Miss Doris Weatherson, daughter of Mr. and Mrs. A. Weatherson, of Hebburn.

COLUMBIA SOLVES HOUSING PROBLEM

"The More the Merrier"

Heralded as a "comedy of overcrowding that will draw the crowds in droves," Columbia's "The More the Merrier" is now set for Trade show early in July. The locale is Washington, D.C., a locale on which Columbia has drawn for some of its biggest successes in the past; and the co-stars are Jean Arthur, Joel McCrea and Charles Coburn.

America's capital now, as a result of the influx of war-workers, is so congested that it's estimated there are eight girls to every man, with accommodation at such a premium that even visiting housing experts can hardly find a place to sleep.

However—"It's perfectly simple for two business people to share an apartment in these crowded times if they are systematic about it." This theory is advanced by Jean Arthur when she rents one half of her living quarters to Charles Coburn in "The More the Merrier." Jean, who works in the Department of Facts and Figures, has a morning schedule all worked out complete from the alarm clock's first peal to the coffee's last percolation. But the system goes haywire when Mr. Coburn goes and rents half-of-his-half of Jean's apartment to Joel McCrea!

The supporting cast is headed by Richard Gaines, Bruce Bennett, Frank Sully and Clyde Fillmore. George Stevens directed

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The King in Africa

Further pictures of the King's North African tour are featured in Monday's British Movietone News. These extensive shots show him with the U.S. Army and inspecting American troops. A vivid impression of the battle of the Ruhr is given in graphic shots of the intensive preparations before and intensive attack and onslaught by the R.A.F. on this part, the dam busters and other air heroes are also shown after receiving their decorations. Other items include a comprehensive and graphic pictorial story of one of the world's greatest problems of the day—coal, and pictures taken by one of Movietone's cameramen who flew on a Taranto raid.

Another successful charity effort was staged at the Danilo, Quinton, Birmingham, on Sunday, June 20, which resulted in the handsome sum of £243 18s. 6d. being forthcoming for the Duke of Gloucester's Red Cross Prisoners of War Fund. During an interval the patroness, the Countess of Shrewsbury, was introduced by Mortimer Dent.

New Films at a Glance

Title and Renter.	R.T. and Certificate.	Stars.	Remarks.	Box-Office Angle.
Above Suspicion (M-G-M)—American.	91 mins. (A)	Joan Crawford, Fred MacMurray, Conrad Veidt.	Exciting, fast moving, espionage romantic melodrama set in Nazi Germany. Story colourful, acting very good, atmosphere intriguing and thrills big.	**Very good popular booking. Should not harm youngsters.**
Background to Danger (Warner)—American.	79 min. (A)	George Raft, ... Brenda Marshall, Sydney Greenstreet.	Robust, romantic espionage melodrama set in Ankara. Story holding, acting first-class, thrills spectacular and atmosphere colourful.	**Excellent popular booking. Hardly suitable for youngsters.**
***Close Quarters (Ealing Dist.)—British.**	75 min. (U)	Officers and Men of Submarine Service.	Impressive, exciting and inspiring British sea war documentary depicting life on a submarine. Thrills realistic and treatment dignified and authentic.	**Outstanding general booking. Great for the family.**
Falcon Strikes Back, The (RKO-Radio)—American.	66 min. (A)	Tom Conway, Harriet Hilliard, Jane Randolph.	Attractively mounted murder mystery comedy melodrama. Plot intriguing, characterisation good and thrills realistic.	**Very good general programmer. Safe for the family.**
Petticoat Larceny (RKO-Radio)—American.	61 min. (U)	Joan Carroll, ... Ruth Warwick, Walter Reed.	Unpretentious racketeer comedy drama, introducing a clever new star. Support and production qualities adequate.	**Acceptable support for family and industrial halls.**
***Rembrandt (British Lion)—British.**	85 min. (A)	Charles Laughton Elsa Lanchester, John Clements.	Superb costume piece, based on the life of Rembrandt and originally reviewed in the KINE of November 12, 1936.	**Outstanding revival. Hardly suitable for youngsters.**
This Land is Mine (RKO-Radio)—American.	103 min. (A)	Charles Laughton, Maureen O'Hara, George Sanders.	Suspenseful, thought-provoking anti-Nazi romantic melodrama. Story intriguing, characterisation good and dialogue impeccable.	**Excellent general booking. Safe for youngsters.**

*** A British Picture.**

REVIEWS FOR SHOWMEN

Close Quarters

Ealing Dist. British (U). Directed by Muir Mathieson. Featuring officers and men of the Submarine Service. 6,770 feet. Release not fixed.

IMPRESSIVE, instructive and inspiring British sea war documentary, produced by Ian Dalrymple for the Crown Film Unit with the full co-operation of the Admiralty, admirably illustrating the log book of one of His Majesty's submarines, operating in enemy waters off Norway. The onlooker virtually lives with the crew of the craft, and intimate contact and impeccable detail promote tense and vividly realistic atmosphere.

Gripping highlights are the sinking of a U-boat, the rescue of three Norwegian fishermen, the torpedoing of a floating dock and the escape of the submarine from depth charges and from the sea bed following the sticking of her bow in the mud. The pauses between the spectacular thrills mirror with comparable conviction the monotony and boredom of sea service, but here atmosphere occasionally defeats itself. The more routine footage could be cut to advantage.

Still, the fact that it lacks the sustained excitement of "Target for To-night" and the showmanship of "Desert Victory" by no means puts it out of court as a general booking proposition. Far from it! Superbly photographed and naturally and vigorously portrayed by officers and men of the Submarine Service, it is a picture that every exhibitor should be proud to play. Furthermore, it is the duty of every landlubber, irrespective of age and sex, to see it. Outstanding documentary for all classes.

Production.—The narrative opens with the officers and men of the submarine *Tyrant* making preparations for a routine patrol off the coast of Norway. *Strongbow*, another submarine, leaves at the same time and draws first blood. Keen rivalry leads to a little impatience amongst the crew of the *Tyrant*, but a fortnight later they get cracking. They engage and sink a U-boat, but get a nasty hit before they are clear. Fortunately, repairs are effected in the nick of time in spite of enemy aircraft. The next day they pick up three Norwegians on a small sailing craft, and on the last night sight an enemy floating dock, supported by tugs and destroyers. They move in and sink the dock. They then crash dive and have many uneasy moments before the Nazi destroyers give up unloading depth charges. They also have difficulty in escaping from the mud on the sea bottom. Nevertheless, they survive and make triumphantly for home.

The actual scenes of submarine warfare are magnificently handled and will thrill and win the admiration of all. The routine detail is interesting up to a point, but beyond that it tends to become a little too technical. The worst part of naval warfare is, we know, the waiting, but showmanship and propaganda would have been better served if the less spectacular pages of the log book had been "subbed."

This criticism apart, we have nothing but praise for the picture, its acting, dialogue, commentary, and, above all, its photography. A solid and exciting tribute to the Submarine Service, it definitely comes in the "must be seen" category.

Points of Appeal.—Subject, treatment, propaganda value and photography.

Background to Danger

Warner. American (A). Directed by Raoul Walsh. Featuring George Raft, Brenda Marshall and Sydney Greenstreet. 7,196 feet. Release not fixed.

ROBUST, actionful, romantic espionage melodrama, with cosmopolitan Ankara as its pivot, describing the hectic, hazardous and heroic part played by a tough young American agent in frustrating a Nazi plot to bring Russia and Turkey to grips.

The extravagant tale is unadulterated hokum, but it acquires valuable colour through its intriguing headline settings, considerable punch and conviction from the superb acting and dominating screen presence of Sydney Greenstreet, as a gargantuan and sinister Nazi agent, and pugilistic vigour through the hard-hitting, two-fisted histrionics of George Raft, happily planted in his element as the traditional, true-blue, never-say-die hero.

Slick direction, good dialogue, breathtaking twists and an exciting and spectacular climax are other compelling factors in a slogging up-to-the-minute refutation of the axiom "truth is stranger than fiction." It will keep the masses on tenterhooks all right. Star values detonate the box-office dynamite. Cast iron popular booking.

Story.—Joe Barton, an American agent, becomes acquainted with Ana Remzi, an attractive girl, while travelling on the Bagdad-Istanbul express. She tells him that she is being shadowed and gives him an envelope for safe keeping. When he goes later to her hotel in Ankara he finds that she has been murdered. He also learns that the envelope contains photostatic copies of a faked Russian plot to invade Turkey.

Colonel Robinson, a sinister Nazi agent, wants the photos to embroil Turkey and Russia and bring Turkey into the war on the Axis side. Zalesoff, a Russian agent, and Tamara, his sister, are also after the fakes for opposite reasons. Joe finds himself assailed on both sides, but after a taste of Nazi brutality, he gains the confidence of the Russians and finally puts paid to Robinson's scheme.

Acting.—George Raft dishes it out and takes it with good humour as Joe. Brenda Marshall acts naturally as Tamara, and Sydney Greenstreet is a tower of strength as the evil and colossal Robinson. Peter Lorre, Osa Massen and Turhan Bey are no less effective in direct support.

Production.—The story, which opens in Ankara with an attempt on Von Papen's life, hammers international political subterfuge into an intriguing and exciting espionage design. The Balkans Cooks' tour background supply the right colour tones to all the hectic, tender and significant situations, and the cleverly cast and popular leading players and resourceful and showmanlike direction do the rest. It is "Casablanca" played in a more exuberant, but equally shrewd, box-office key. Its success with the industrial masses is never for a moment in the slightest doubt.

Points of Appeal.—Exciting, up-to-the-minute story, big thrills, fast action, intriguing atmosphere, popular romantic angle and big star values.

Continued on page 27

CRAZY ADVENTURES WITH A GREAT NEW COMEDIAN!

The CRIME SMASHER

Featuring
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RICHARD CROMWELL
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JANUARY 1st 1943 to 31st MAY 1943

SCOTLAND

	SEATING	CINEMA	VALUATION
GLASGOW	4300	*Playhouse*	CONTENTS, BUILDING, CAFE & BALLROOM
DUNDEE	4160	*Playhouse*	
WISHAW	3000	*Playhouse*	
CAMPBELTOWN	1222	*Rex*	CONTENTS, BUILDING, CAFE
AYR	3060	*Playhouse*	
DUMFRIES	500	*Electric*	CONTENTS & BUILDING

WALES

CARDIFF	1850	*Olympia*	CONTENTS & EQUIPMENT
CARDIFF	1180	*Central*	" "
SWANSEA	1150	*Castle*	" "
PORTH	900	*Central*	" "
BUILTH	350	*Castle*	" "
LLANDOVERY	300	*Castle*	" "

ENGLAND

	SEATING	CINEMA	VALUATION
BRISTOL	1200	*Regal*	CONTENTS, BUILDING, GARAGES
OSSETT	760	*Palladium*	CONTENTS, BUILDING, SITE
YEADEN	850	*Picture House*	" " "
LEEDS	750	*Newtown P.H.*	" " "
BIDEFORD	800	*Strand*	CONTENTS & EQUIPMENT
COLNE	860	*Hippodrome*	" "
MANCHESTER	1250	*Gaiety*	" "
LINCOLN	350	*Kinema*	" "
WEM	350	*Cinema*	" "
BARNSTABLE	850	*Regal*	" "
COLNE	900	*Savoy*	" "
BIDEFORD	650	*Palace*	" "
WENLOCK	250	*Cinema*	" "

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TWO LARGEST CINEMAS IN EUROPE

DURING THE SAME PERIOD

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To OWNERS :—IT IS IMPERATIVE THAT YOU ARE INSURED TO THE FULL AMOUNT AND AN UP-TO-DATE ITEMISED INVENTORY AND VALUATION IS ESSENTIAL TO SUBSTANTIATE WAR DAMAGE OR FIRE CLAIMS.

WE WOULD BE PLEASED TO GIVE A QUOTATION TO CARRY OUT THIS WORK.

Robert Newton star of the Noel Coward-Two Cities Technicolor production THIS HAPPY BREED, chatting with David Lean, the director

Colourful Backgrounds at The Bush

EW TWO CITIES SUBJECT

nglish Without Tears"

new Two Cities subject, glish Without Tears," is now roduction at Denham. Harold ch is directing, with Sydney and William Sassoon in charge roduction.

nelope Dudley Ward is ed with Michael Wilding as impeccable family butler with m she falls in love. Others in cast are Lili Palmer, Margaret herford, Roland Culver, Peggy mins, Claude Dauphin and ert Lieven as a suave inter- onal cartoonist.

he story dealing subtly with cal problems opens just prior he war, and is written as a t-hearted sophisticated camedy, a basic theme of international ndship with all our Allies.

ernard Knowles has charge of cameras, the production ager is "Pinky" Green, his stant James Carr, with Frank land first assistant director, the era operator W. McLeod; W. Devereux is in charge of s, and the sound mixer is J. k. Olga Brook continuity, film tor, Bob Compton Bennett. rd Richards is art director, ke-up is being looked after by i Sforzini, Helen Penfold is rdresser, and Mrs. Mumford in rge of wardrobe.

B.N. NEWS

ork on "The Shipbuilders" at onal Studios, Boreham Wood, proceeding smoothly. Action ing the week has been taking e in the tenement home of anny," the riveter, played by land Graham. Clive Brook and l Ballantyne are featured in sequence.

swald Mitchell, who will pro- e as well as direct "Old ther Riley Overseas," has been in Leeds conferring with Lucan McShane about the script.

"FANNY BY GASLIGHT"

This is the background of the new Ostrer-Black production, "Fanny By Gaslight," adapted from Michael Sadleir's best-seller. This week Anthony Asquith filmed three contrasting aspects of this era.

The first in Panton Street, Haymarket. Here in a wild and bloody brawl outside a popular tavern, the drunken Lord Manderstoke (James Mason) seizes the proprietor (John Laurie) and hurls him to his death on the cobbles beneath the plunging hoofs of a cab horse.

In aristocratic Belgravia we meet the snobbish Mrs. Somerford (Helen Haye) and her narrow-minded daughter (Cathleen Nesbitt), who revile against Harry, the son of the house (Stewart Granger) for his association with Fanny (Phyllis Calvert), an illegitimate girl reared in a West End brothel.

At the Gaiety Theatre, Fanny, starving and jobless, goes backstage to the chorus ladies' dressing-room to seek the aid of her schoolgirl friend, Lucy (Jean Kent), now a flighty chorine.

Future action in this new Gainsborough drama switches to a tavern in Islington, and another setting in construction is the infamous Evans's Supper Rooms in Covent Garden.

NIVEN TO STAR

An Army "In Which We Serve"

Major David Niven has been given leave to play in the Two Cities feature of the Army entitled "The Way Ahead." Director Carol Reed is now with his unit on location filming Army exteriors.

The story, which concerns the ordinary men in the street who join the Army, has been prepared for the screen by Eric Ambler and Peter Ustinov, also released from the Army for this film.

CAMP SITE IN EIRE FOR "HENRY V"

Irishmen Taught to Draw the Long-Bow

CONSTRUCTED in three weeks, a camp has been built on the Powerscourt estate in Eire to house the 1,000 men and equipment necessary for filming the Agincourt Battle sequences in the Two Cities-Laurence Olivier production, "Henry V."

The personnel working, eating and sleeping in this camp number 1,000, including unit, horsemen, soldiers, and workmen. There are 58 marquees and huts constructed of corrugated asbestos and steel tubing interlocking in Meccano fashion, thus obviating the use of valuable timber and nails, practically unobtainable in Eire. There are wardrobes each containing 800 lockers, and the armoury, where the hundreds of suits of armour, headgear, swords, battle-axes, and other equipment are kept.

Military Lines

The camp is run on military lines, and all permits to enter or leave the camp are signed by the camp O.C. No unauthorised person can enter. All meals are served in the camp, and there is a camp medical officer.

Some 500 members of the Local Defence Corps (similar to our Home Guard) re-enact the English yeomen of so long ago. Jack White, the Irish veterinary surgeon, hand picked the horsemen and horses (160). In addition, there are a hundred men in training under Horace B. Hammond, a Dublin expert, as the famous British archers.

One thousand four hundred costumes were designed and got ready in six weeks by Roger Furse for these men, together with the flamboyant colourings of the horses' caparisons, which were made by Dublin art students.

Half-mile Camera Track

One of the outstanding pieces of construction is the building and levelling of a camera track half a mile in length (one of the longest ever constructed), and already we are informed some amazing shots have been obtained by the Technicolor cameras, securely fastened to a specially motor-driven platform racing alongside the charging horsemen, with lances held high and pennants flying in the breeze.

Ersatz chainmail, hitherto only procurable from Germany, was provided by blind workers who knitted the 160 suits necessary, which were then sprayed with aluminium. The wardrobe is controlled by Mrs. Roger Furse.

Technical Equipment

All the real armour, battle-axes, swords, and the unit's equipment—cameras, etc.—were sent over from England in 8-ton containers, a magnificent feat of transport in these times. Two of the Denham Studios powerful Technicolor arc lamps are also at Powerscourt and are being used to gain shadow effects in daylight and for special night shots of camp fires (not possible in England under present conditions), and scenes of individual combat. In order to make these possible the only Mole Richardson generator in this country was shipped to Eire.

NOEL COWARD FORMS NEW COMPANY

"Cineguild"

A NEWLY formed company, Cineguild, Ltd., will in future handle all films written by Noel Coward, whether they are to be made in this country or in America, and its directors, Anthony Havelock-Allan, David Lean and Ronald Neame, will, with Noel Coward himself, be in complete charge of production.

The new company has been formed to ensure that Noel Coward's work shall be filmed without undergoing the undiscriminating processes of alteration that all too commonly have spoiled books and plays by well-known authors.

In future all Noel Coward's films not directed by himself will be in the hands of David Lean, with Ronald Neame in charge of the cameras, and Anthony Havelock-Allan as in "In Which We Serve," will be the associate producer, the three being in charge of production for Noel Coward.

The first film affected by the new set-up will be the Coward play "Blithe Spirit," for the rights of which there has been world competition. But whichever company obtains this much sought-after property, the film will be made by Cineguild and will go into production early next year. David Lean, Ronald Neame and Anthony Havelock-Allan will begin work on the shooting script as soon as "This Happy Breed," the present Coward production, has been completed.

PRE-WAR CHRISTMAS SHOPPING

"This Happy Breed"

A pre-war Christmas shopping centre has been erected for the current scenes of "This Happy Breed," the Noel Coward-Two Cities film, which is right up to schedule at Denham. This "story of a family" is being made in Technicolor, with David Lean directing, Anthony Havelock-Allan associate producer, and Ronald Neame lighting.

There is the fish shop, a butcher's shop, an outfitter's, a boot shop, a café, a greengrocer's. Here the "Gibbons Family" will come to do their shopping amid the gaiety and blare of a before-the-war Christmas Eve, when light and hearts were high, and Christmas still had a touch of Dickens about it. This set has called for much ingenuity on the part of Art Director C. P. Norman and his staff.

"San Demetrio" Realism

Realistic scenes aboard the rescued tanker have formed the subject of this week's shooting on Michael Balcon's Merchant Navy epic, "San Demetrio, London."

The flames caused by enemy shells have been fought to a standstill. Chief-Engineer Pollard (Walter Fitzgerald) has achieved a miracle of skill and bravery in getting the damaged engines to go again—a feat which won the real-life Pollard the O.B.E. and Lloyd's Medal—and the men are at their stations all set to navigate the battered tanker home to Britain.

Francoise Rosay, famous French actress meets Tom Walls shortly after her arrival in this country to make THE HALFWAY HOUSE at Ealing

French Star for New Ealing Film

FRANCOISE ROSAY, the great French actress, is here to make her first British film, Michael Balcon's "The Half-way House," which Basil Dearden is directing, with Cavalcanti as associate producer.

When the present war broke out Francoise Rosay broadcast effectively in German to German women. Three years before, she had been fêted by Goebbels in Berlin; now the German authorities were so infuriated that when their troops entered Paris they banned all her films.

The day before the Germans marched into Paris Francoise Rosay left for what she called "Less Occupied" France, but the Vichy authorities put pressure on her to go back to Paris and redeem her good name with the Germans by appearing there. She refused and bullied officials into letting her go to Switzerland and she started a school for young film artistes in Geneva and also made a film directed by her husband, Jacques Feyder, with whom she made "La Kermesse Heroique." Then, in October last year, she went to Tunis (then in French hands) for a short holiday. Her most memorable impression was the reception the Allied troops got from the Tunisians.

"The Half-way House" is a psychological thriller of human problems in a ghostly inn. Francoise Rosay plays the part of a bereaved mother, wife of sea-captain Tom Walls. In addition to these two, an excellent cast has been assembled for the film, including Esmond Knight, Alfred Drayton, Mervyn Johns, Glynis Johns, Philippa Hiatt and Bobby Howes' little daughter, Sally Ann.

ROMANCE AND RUCTIONS FOR FORMBY

For one whole sequence, George Formby, in the character of a would-be matelot in Columbia's "Bell Bottom George," which Marcel Varnel has been directing this week at Gainsborough, has managed to do all the right things for once, and in a romantic mood, too. The setting was a modern restaurant aptly named "The Sea-Horse," a spot much frequented at an unnamed port by Service men and their heart-throbs, smartly decorated and boasting a good band and dance floor. Here George brings the attractive young Wren, played by Anne Firth, who has stolen his heart but has yet to be won. By the time their evening is over and George has sung a most appealing number, "If I Had a Girl Like You," he has at last succeeded in making the right impression and the girl is all but "aboard the lugger."

The progress of "Bell Bottom George" continues with more ups and downs for the hero, and next week will see the completion of the studio production, after which the unit and cast leave for Fleetwood to make the exteriors there.

BIRD PHOTOGRAPHY IN "TAWNY PIPIT"

Scenes shot this week in the Two Cities-Miles production, "The Tawny Pipit," centre on the picturesque village of Lower Slaughter, where the Reverend Kingsley (Christopher Steele) has been engaged in putting up the flags in honour of Olga Bokolova, the famous Russian woman sniper, played by Lucy Mannheim, who is paying the community a visit. Outdoor material in Britain of a high quality has been obtained, Eric Hosking, who is in charge of bird photography, and Camera Operator Ray Sturgess having secured some excellent bird shots.

"BEES" READY FOR CUTTING

The Gainsborough film "Bees in Paradise" is now ready to go into the cutting rooms.

One of the last days of shooting on the film involved a trip up river to Ham Dock, near Twickenham, where the cameras perched high on the river bank shot down into the water where Askey paddled about in the river in a canoe while Anne Shelton chased him, upsetting his boat and finally landing him in the water.

Back projection shots and several odd scenes and recordings were done on Monday of this week, and Director Val Guest has now handed the film over to Alfred Roome, who is cutting this latest Gainsborough musical comedy for G.F.D. release. Edward Black produced with Maurice Ostrer in charge of production.

Morland Graham, Clive Brook and John Baxter, producer and director, in a Glasgow "pub" setting for British National's THE SHIPBUILDERS

Continued from page 3

PLAY DATES MAY BE RESTRICTED

has been forced upon them by the restrictions imposed by the Board of Trade upon raw stock supply. "It is no longer possible to say when a copy is reported to be in bad condition, 'Order another copy—or two—while you are about it,'" a renter's representative said to the KINE. "By the method which, it is hoped, will be adopted by renters we shall not only give the copy a thorough examination every five weeks but shall be able to check up more closely where the damage has been caused—a very important point, as it will give an indication where projection-room personnel or machinery is at fault."

Provincial Co-operation

Meanwhile, much is expected from co-operative set-ups such as that recently established in Nottingham, where exhibitors and projectionists are working together to ensure better treatment of copies. Inspection and advice from competent projectionists of experience are expected to effect great improvement in the condition of films.

Manpower Difficulties

The possibility of the extension of the Northern Ireland inspection and instruction plan to Great Britain is hindered largely by lack of manpower. "To carry out the Northern Ireland plan in England," said a leading C.E.A. member, "we should have to go to the Ministry of Labour and ask for the release of, say, fifty men to act as instructors. At the present time, when every possible man is being taken for national work, in the Army, or industry, such a request is not likely to succeed. Whether at a later date some such plan could be adopted must be considered when conditions are less exacting."

LABOUR CHAIRMAN OF B.F.P.A.

A. W. Watkins

Following the resignation of G. W. Parish as chairman of the Labour Sub-committee of the British Film Producers' Association, A. W. Watkins, A.M.I.E.E., A.R.P.S., of Denham Studios, has been appointed to the chairmanship.

At the meeting a tribute was paid to Robert Clark for the hard work he had carried out on this committee.

Tribute to Lady Yule

At the presentation of an inscribed silver cigarette box to G. W. Parish as a token of appreciation of services rendered, J. Arthur Rank made recognition of the readiness of Lady Yule to permit Mr. Parish to expend so much valuable time of his company, British National, for the general good of members in the negotiations conducted with the Labour unions.

"Royal Mile" Criticised

Norman Wilson, chairman of Edinburgh Film Guild, strongly criticised the recently produced film of the "Royal Mile" at the annual general meeting of the Guild last week. He urged the development of films made in Scotland which, he said, was essential unless they were content with such inanities as the British Council film on the "Royal Mile." On the invitation of the British Council he wrote a treatment for such a film, but the film produced bore only a superficial resemblance to that treatment. Edinburgh and Scotland deserved something better than a mediocre travelogue. Nothing was shown of the character of the people or the life of the street, only an empty thoroughfare with a singular omission of many of the most interesting buildings.

Continued from page 3

Printing Demands Lessen

area distribution scheme until May) thus robbing the six-month period—February 15-August 16—of economies which otherwise would have been adopted earlier.

Every effort is being made by renters to make the rationing scheme a success, and the second six months should see a smoother adjustment.

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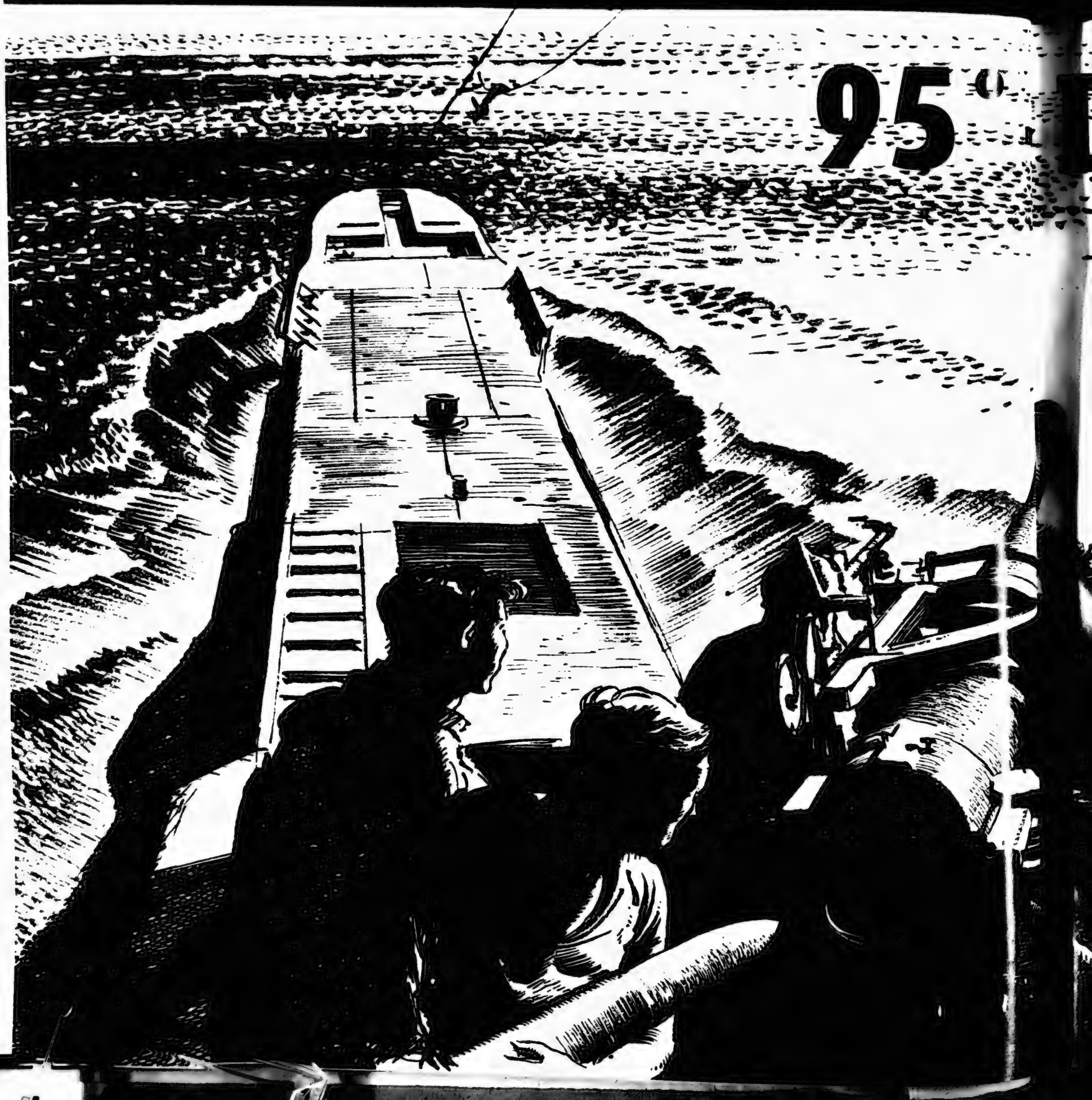
CLOSE QUARTERS

FILM CAMERAS AT CLOSE QUARTERS WITH BRITAIN'S UNDERWATER HEROES

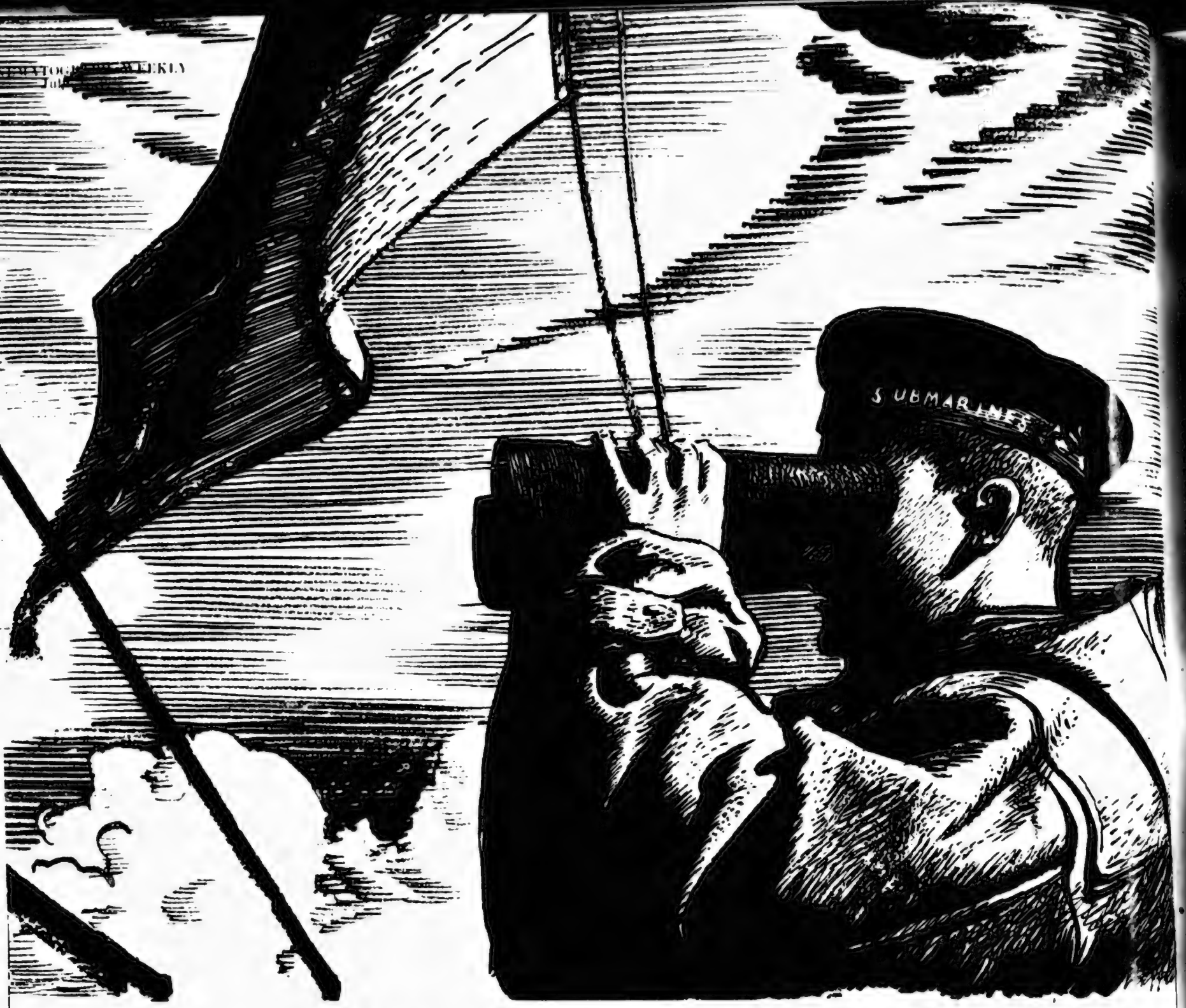
CLOSE

A CROWN FILM UNIT PRODUCTION



QUARTERS

FOR EALING DISTRIBUTION RELEASE



CLOSE QUARTERS

Made with the full co-operation of the Royal Navy
and enacted by officers and men of H.M. Submarines

PRODUCER

IAN DALRYMPLE

SCRIPT AND DIRECTION

JACK LEE

LONDON GENERAL RELEASE SEPTEMBER 6th

EALING DISTRIBUTION LTD 169-171 OXFORD ST., W.1

inued from page 12

North Ireland .E.A. Meeting

R.A. "WARNING"

ble for the actions of their em-
s. To a question by a member,
an inspector the right to take
halves of tickets away and check
at his leisure?" the CHAIRMAN
d in the negative.
CURRAN said they were deeply
ed to the deputation for the work
had accomplished.

. and Newsreels

n it was decided to await a further
unication from the General Coun-
garding the contracts for newsreels.
ELLISON created loud laughter by
ing "I have had a letter from
ne signing himself 'Commandant
I.R.A.,' telling me not to book
eels, as they are only vehicles of
h propaganda."

Members

lications for membership from the
ndall Cinema, the Gilford Cinema
e Palladium Cinema at Portstewart
pproved.

gs Order

Knox (Willowfield, Belfast) com-
d that he had been served with an
scheduling his railings to be re-
for scrap. He had taken the
up, pointing out that the railings
eally gates guarding the entrances
kinema when it was closed.
CHAIRMAN stated that he had re-
an assurance that where kinema
were necessary to guard entrances
ould not be scheduled for removal.
uld have the matter taken up with
thorities at once.

Act

s CURRAN asked whether kinema
attendants and kiosk attendants came under the Shops Act and therefore were entitled to a weekly half-holiday from 1 p.m. They worked not more than 48 hours a week. He wished to be fair to the staffs, but different inspectors had different interpretations of the law. It was decided to get an official ruling on the matter.

Queue Pests.

GEORGE LODGE asked if anything could be done to stop the pestering of patrons in queues by collectors, beggars and itinerant musicians who were fighting to get money from patrons. The Secretary was instructed to take the matter up with Belfast Police Committee.

James Mason and Joyce Howard in G.F.D.'s forthcoming presentation THEY MET IN THE DARK, a Marcel Hellman production

Barrow's Record Effort for Prisoners of War

Kinemas in Barrow-in-Furness, which has a population of 70,000, have collected the handsome sum of £1,043 in connection with the C.E.A. Red Cross Appeal for Prisoners of War.

The Ritz (Union) heads the list of individual collections with £304; other amounts taken were Roxy, £227; Coliseum, £210 0s. 8d.; Regal, £65 1s.; Palace, £59 7s. 2d.; Walney, £50 10s.; Salthouse, £47 16s. 6d.; Gaiety, £60 1s. 9d.; Electric, £19 6s. 1d.

PENNY-A-WEEK TO FIGHT BOREDOM

Red Cross Aid for Prisoners of War

BOREDOM in the prison camps of Europe is being fought in many ways, but, according to the prisoners themselves, there are two quite indispensable weapons without which the fight would certainly go in favour of the enemy. Those weapons are—a pack of playing cards and a mouth-organ.

During the last few months the Red Cross and St. John have despatched to Germany over 30,000 packs of cards to swell the enormous total already sent. At present there is a ban on the sending of cards to Italy, but a special grant was recently made by the Red Cross to enable cards to be purchased in Italy by the International Red Cross delegate for our men held captive there.

A very large number of mouth-organs has been sent to the camps in the past, but this popular instrument is now difficult to obtain, and it is impossible for the Red Cross to cope fully with the enormous demand still existing. Other simple instruments are, however, being sent, notably the fipple flute, or recorder, which is already proving popular.

The cost of this aid which the Red Cross renders to prisoners, together with the other important services, is in the region of £4,500,000 a year and is being met largely by the weekly contributions of 12,000,000 members of the Red Cross Penny-a-Week Fund, who are now raising £80,000 a week for the purpose.

W. J. Allen, chairman of the Eastville Hippodrome Co., Ltd., Bristol, who died on September 9 last, left £25,452. Mr. Allen was chairman of the company owning three Bristol kinemas—Eastville, Hippodrome, His Majesty's and the Metropole.

...ez" (1939)—Tyrone Power

... Loretta Young—a tour de

...ce. Be ready for the best

...t-war bookings and

KEEP GB-KALEE WILL WIN

Photograph courtesy of 20th Century-Fox

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Pinchfords

TRADE SHOW OFFERS—JUNE, 1943

Title.	Renter.	Running Time.	Certificate.	Length.	Stars.	Box-Office Angle.	"Kine." Review.	Release Date.
Aerial Gunner	Paramount ...	75 min.	A	6,760 ft.	Richard Arlen, Chester Morris	Reliable support for industrial audiences. Safe for youngsters	June 10, 1943	Not Fixed
After Midnight	Columbia ...	64 min.	A	5,842 ft.	Chester Morris, Richard Lane...	Reliable second. Safe for youngsters	June 10, 1943	Not Fixed
Attorney for the Defence	Pathe	64 min.	A	5,832 ft.	Frank Albertson, Maris Wrixon	Reliable general booking. Safe for the family ...	June 17, 1943	Not Fixed
Below the Border ...	Pathe	57 min.	U	5,149 ft.	Buck Jones, Tim McCoy ...	Attractive Western. Very good for the family and youngsters	June 10, 1943	Not Fixed
*Brains Trust No. 3 ...	Anglo-American	34 min.	U	3,100 ft.	Sir Wm. Beveridge and B.B.C. Brains Trust	Box-office short for all classes, family included ...	June 3, 1943	Not Fixed
China	Paramount ...	79 min.	A	7,098 ft.	Loretta Young, Alan Ladd ...	Very good popular booking. Hardly suitable for youngsters	June 24, 1943	July 5, 1943
City Without Men ...	Columbia ...	74 min.	A	6,782 ft.	Linda Darnell, Michael Duane	Strong programmer for other than class and family halls	June 3, 1943	Not Fixed
†Crash Dive	20th Century-Fox	105 min.	U	9,449 ft.	Tyrone Power, Anne Baxter ...	Excellent general booking. Great for youngsters	June 24, 1943	Not Fixed
*Dark Tower, The ...	Warner ...	90 min.	A	8,190 ft.	Ben Lyon, Anne Crawford ...	Very good popular booking. Nothing to harm youngsters	June 10, 1943	Not Fixed
Hangmen Also Die ...	United Artists	131 min.	A	11,790 ft.	Brian Donlevy, Anna Lee ...	Outstanding general booking. Hardly suitable for youngsters	June 3, 1943	July 12, 1943
†Hello, 'Frisco, Hello ...	20th Century-Fox	98 min.	U	8,920 ft.	Alice Faye, John Payne ...	Excellent general booking. Great for the family...	June 10, 1943	Aug. 2, 1943
Henry Gets Glamour ...	Paramount ...	72 min.	U	6,470 ft.	Jimmy Lydon, Chas. Smith ...	Good support for most halls. Very good for youngsters	June 3, 1943	Not Fixed
Henry Swings It ...	Paramount ...	63 min.	U	5,808 ft.	Jimmy Lydon, Charles Smith ...	Very good support. Great for the family... ...	June 17, 1943	Not Fixed
High Explosive	Paramount ...	64 min.	U	5,730 ft.	Chester Morris, Jean Parker ...	Good general programmer. Great for youngsters	June 3, 1943	July 12, 1943
I Walked with a Zombie	RKO-Radio	68 min.	A	6,186 ft.	James Ellison, Frances Dee ...	Title thriller for the unsophisticated. Not for children	June 24, 1943	Not Fixed
*†Life and Death of Colonel Blimp, The	G.F.D.... ...	163 min.	U	14,701 ft.	Roger Livesey, Deborah Kerr...	Outstanding general booking. Great for the family	June 10, 1943	July 26, 1943
Man of Courage ...	Pathe	66 min.	A	5,966 ft.	Barton MacLane, Charlotte Wynters	Reliable programmer. Hardly suitable for youngsters	June 10, 1943	Not Fixed
Miss V from Moscow ...	Pathe	65 min.	A	5,986 ft.	Lola Lane, Noel Madison ...	Fair average programmer. Nothing to harm youngsters	June 17, 1943	Not Fixed
No Place for a Lady ...	Columbia ...	65 min.	A	5,916 ft.	William Gargan, Margaret Lindsay	Good general programmer. Nothing to harm youngsters	June 3, 1943	July 12, 1943
Pilot No. 5	M-G-M... ...	71 min.	A	6,351 ft.	Franchot Tone, Marsha Hunt	Star booking, mainly for the industrial element Hardly suitable for youngsters	June 17, 1943	Not Fixed
*Pinnacle of Fame ...	Paramount ...	36 min.	A	3,245 ft.	——	Good quota second for all classes. Nothing to harm youngsters	June 3, 1943.	Not Fixed
Power of the Press ...	Columbia ...	63 min.	A	5,747 ft.	Guy Kibbee, Gloria Dickson ...	Good popular programmer. Not quite the thing for youngsters	June 3, 1943	Aug. 2, 1943
Presenting Lily Mars ...	M-G-M... ...	104 min.	U	9,319 ft.	Judy Garland, Van Heflin ...	Excellent general booking. Great for the family ...	June 17, 1943	Not Fixed
Reveille with Beverly ...	Columbia ...	77 min.	U	6,989 ft.	Ann Miller, William Wright ...	Very good light booking Great for the family ...	June 3, 1943	Aug. 23, 1943
Salute for Three ...	Paramount ...	75 min.	U	6,774 ft.	MacDonald Carey, Betty Rhodes	Acceptable light booking, particularly for the masses and family	June 10, 1943	June 21, 1943
*Silent Village, The ...	Ealing Dist. ...	35 min.	U	3,267 ft.	——	Outstanding featurette. Hardly suitable for youngsters.	June 17, 1943	Aug. 9, 1943
They Came to Blow up America	20th Century-Fox ...	74 min.	U	6,585 ft.	George Sanders, Anna Sten ...	Action programmer for the populars. Will appeal to youngsters	June 24, 1943	Not Fixed
To-night We Raid Calais	20th Century-Fox ...	71 min.	A	6,311 ft.	Annabella, John Sutton ...	Title booking for the unsophisticated. Should thrill the kids	June 17, 1943.	Not Fixed
*Undercover	United Artists	79 min.	A	7,162 ft.	John Clements, Tom Walls	Reliable British adventure programmer. Safe for youngsters	June 24, 1943	Aug. 16, 1943
*World of Plenty ...	M.O.I. ...	55 min.	U	5,000 ft.	——	Excellent documentary for the interest of all ...	June 3, 1943	Not Fixed
Youngest Profession, The	M-G-M ...	81 min.	U	7,356 ft.	Virginia Weidler, Edward Arnold	Potential turn-up for the sticks. Very good for juveniles	June 10, 1943	July 26, 1943

REISSUES

Great Waltz, The ...	M-G-M ...	104 min.	U	9,317 ft.	Luise Rainer, Fernand Gravet	Box-office re-issue. Great for the family	June 10, 1943	July 5, 1943
Jailbirds	Ealing Dist.	57 min.	U	5,097 ft.	Stan Laurel, Oliver Hardy ...	Capital revival for the masses, family and youngsters	June 24, 1943	Not Fixed
*Man Who Could Work Miracles, The	Premier ...	80 min.	U	7,300 ft.	Roland Young, Ralph Richardson	Sound, profitable booking for all classes ...	June 24, 1943	Not Fixed
*Men Are Not Gods ...	British Lion ...	89 min.	A	8,105 ft.	Miriam Hopkins, Rex Harrison	Good revival, particularly for good and high-class halls. Hardly for youngsters	June 24, 1943.	Not Fixed
*Sailors Three	Ealing Dist.	81 min.	U	7,049 ft.	Tommy Trinder, Claude Hulbert	First-rate comedy bet for the crowd. Great for	June 17, 1943	Not Fixed

WHAT'S RELEASED IN JULY, 1943

Date.	Title.	Renter.	Reg. No.	Running Time. Min.	Certificate.	Length Feet.	Stars.	"Kine." Review Date.
JULY 5	China	Paramount	—	79	A	7,098	Alan Ladd, Loretta Young	June 24, 1943
,,	†Desperadoes, The	Columbia	F. 6419	86	U	7,772	Randolph Scott, Claire Trevor	May 27, 1943
,,	Forbidden Trails	Pathe	F. 6391	60	U	5,347	*Buck Jones, Tim McCoy	May 13, 1943
,,	Laugh Your Blues Away	Columbia	F. 6298	69	U	6,268	Jinx Falkenburg, Bert Gordon	April 1, 1943
,,	Spider Returns, The	Columbia	F. 6250	85	A	7,724	Warren Hull, Mary Ainslee	Mar. 25, 1943
JULY 12	Air Raid Wardens	M-G-M	F. 6380	67	U	5,994	Oliver Hardy, Stan Laurel	May 20, 1943
,,	Edge of Darkness	Warner	F. 6377	119	A	10,731	Errol Flynn, Ann Sheridan	May 13, 1943
,,	Flight for Freedom	RKO-Radio	F. 6375	102	U	9.135	Rosalind Russell, Fred MacMurray	May 6, 1943
,,	Hangmen Also Die	United Artists	F. 6458	131	A	11,790	Brian Donlevy, Anna Lee	June 3, 1943
,,	High Explosive	Paramount	F. 6428	64	U	5,730	Chester Morris, Jean Parker	June 3, 1943
,,	No Place for a Lady	Columbia	F. 6423	65	A	5,916	William Gargan, Margaret Lindsay	June 3, 1943
,,	Secrets of the Underground	British Lion (Republic)	F. 6242	71	A	6,366	John Hubbard, Virginia Grey	Mar. 18, 1943
,,	Silent Witness, The	Pathe	F. 6393	66	A	5,960	Otto Kruger, Tina Thayer	May 20, 1943
JULY 19	Assignment in Brittany	M-G-M	F. 6381	96	A	8,605	Susan Peters, Pierre Aumont	May 20, 1943
,,	Girl Trouble	20th Century-Fox	F. 6319	82	U	7,364	Joan Bennett, Don Ameche	April 1, 1943
,,	One Dangerous Night	Columbia	F. 6300	76	A	6,897	Warren William, Marguerite Chapman	April 1, 1943
,,	Silver Skates	Pathe	F. 6334	80	U	7,281	Patricia Morison, Kenny Baker	April 15, 1943
JULY 26	Hello, Beautiful	United Artists	F. 6295	93	U	8,437	George Murphy, Carole Landis	April 8, 1943
,,	Kid Dynamite	Pathe	F. 6394	55	A	5,962	East Side Kids, Pamela Blake	May 20, 1943
,,	*†Life and Death of Colonel Blimp, The	G.F.D.	—	163	U	14,701	Roger Livesey, Deborah Kerr	June 10, 1943
,,	Youngest Profession, The	M-G-M	F. 6429	81	U	7,356	Virginia Weidler, Edward Arnold	June 10, 1943
REISSUE								
JULY 5	Great Waltz, The	M-G-M	F. 1055	104	U	9,317	Luise Rainer, Fernand Gravet	June 10, 1943

* A British Picture † In Technicolor

Disney's Great Air Film for U.A.

FOUR FOR EARLY PRESENTATION

The news that Walt Disney was planning a picture based on Major Seversky's world-famous book, "Victory Through Air Power," created a stir of excitement, not only to the many millions to whom Disney is the incomparable creator of screen characters, but also in authoritative Service circles throughout the world.

The picture is possibly the highlight of four outstanding United Artists' pictures scheduled for early release—the van of eleven other important subjects announced as either in production or in preparation.

The Disney film is probably the most discussed and eagerly awaited picture of recent years, and is planned for presentation in July.

It is in Technicolor throughout, combining cartoon and live action with a technical skill which, all advanced reports agree, reveals Disney's creative genius at its very highest.

"Stage Door Canteen"

The press and public interest already evinced in "Stage Door Canteen" is ample evidence of the exceptional character of Sol Lesser's all-star production. Plans for its release in this country, details of which cannot as yet be disclosed, are now being prepared. Directed by Frank Borzage, a wonderful array of screen, stage and radio personalities has been assembled to make "Stage Door Canteen" an event of historic importance. Among the famous players who are featured in the film are: Mary Pickford, Merle Oberon, Tallulah Bankhead, Gracie Fields, Al Jolson, Yehudi Menuhin, Katherine Hepburn, and Katherine Cornell. Summarised quite simply "as a soldier's love story," "Stage Door Canteen" promises to be a masterpiece of entertainment.

Comedy Melodrama

Hunt Stromberg's first United Artists' picture, "Lady of Burlesque," starring Barbara Stanwyck, has received brilliant acclaim in the American Trade daily Press, and is now being accorded an equally great reception by the American public. Based on Gypsy Rose Lee's best seller of the same name, the picture is both grand comedy and thrilling melodrama. The strong supporting cast includes Michael O'Shea, J. Edward Bromberg, Iris Adrian, Gloria Dickson, Marion Martin, directed by William A. Wellman.

Michael Balcon's "Undercover," which tells in thrilling screen terms the stirring story of Jugoslavia's resistance to the invader, is scheduled for early showing in the West End. The powerful theme, in which the ingenuity, wit and stubbornness of the Jugoslavs is matched against the guile and the brutality of the German invaders is enacted against an impressive background of rugged mountain country that seems carved from nature for the tremendous action, the romance and the heroism of this great drama. The picture features John Clements, Godfrey Tearle, Tom Walls, Michael Wilding, Mary Morris, directed by Sergei Nolbandov.

The Observation Window

The Nottingham Experiment

A VERY SUCCESSFUL BEGINNING

VERY good reports are coming in of the Nottingham experiment in the care of films which has already been reported in the KINE. I find that one of the most important people on the projectionists' side is J. Whitnall, chief at the Forum, Nottingham, who has written his advice on projection routine and technique in various numbers of the IDEAL KINEMA.

THE new body which is carrying out this Notts experiment is called the Notts and Derby Films Advisory Committee, and Mr. Whitnall is its first President of the Projectionists' Section. There is a committee of seven persons available to call at any kinema to give advice on film usage and, if necessary, countersign reports.

ONE very important decision has been reached. The use of split spools, causing large centres, is to cease in the area, and plans are in hand to trace to their source all end mutilations which are discovered. A meeting of the projectionists and exhibitors was due to take place yesterday, when it was anticipated that a representative of the renters would be present.

THERE is a keenness about the whole business which augurs well for the future. It is to be hoped that other districts will emulate the example of Nottingham, for what is possible in one city is possible in another.

REQUISITE qualities on the part of projectionists forming such a committee are, in addition to technical qualifications, a good supply of tact in order to placate managers, and a firm persuasiveness when conducting examination in order that bad practices may cease and the reasonableness of tried methods understood and persisted in.

THE scheme is a modified version of a suggestion made many months ago by my colleague R. Howard Cricks—a suggestion which was at that time ignored. Could not exhibitors and projectionists get together in a similar way in other cities? The enthusiasm engendered at Nottingham is an encouragement to exhibitors and projectionists in other centres to get together on a friendly basis and end the mutilation scandal.

AN interesting fact is stated in the current issue of the *British Journal of Photography*, where a correspondent in his letter speaks of the effect upon unexposed kinematographic film of high altitudes.

"IN the case of aircraft operating at very great altitudes," he writes, "there is another trouble encountered. After a film has been up to 25,000 ft. or more and not exposed it is liable, if loaded on to another aircraft and sent up again to a great height, to tear or shatter. Obviously such a risk cannot be taken where a pilot's life is at stake. Therefore such films are removed from the magazines and canned again. They are then sent to operational training units, who use them during training, where a failure is not so vital."

PURCHASE TAX ON SPARES

At the South-East Lancs C.E.A. branch meeting, R. STOTT called attention to the big increases in the price of spare parts. For example, he had had to pay £15 for a pair of back gate plates for the operating-box, against the pre-war price of £4 10s. Was it true that spares were subject to 100 per cent. purchase tax? He asked for the question to be taken up with the General Purposes Committee and proposed to put his question in writing.

A. PEEL emphasised the importance of equipment being properly serviced. If this was done it would have a beneficial effect on the preservation of films. Motor carriers who handled film loads should also be asked to exercise greater care. He had one case where on delivery it was found that 20 ft. of film were so wet as to be absolutely useless.

SUBSTITUTE PROJECTIONISTS PLAN

Agreement by London Conciliation Board

AN agreement reached at the Joint Conciliation Board governing the employment of substitute projectionists was reported to the executive of the London and Home Counties Branch of the C.E.A. on Wednesday and adopted by the branch.

The report stated:

"The N.A.T.K.E. suggested the meeting in view of the difficulties which have arisen since the war in relation to the employment of juveniles in projection rooms.

"The following conditions to regulate the employment of substitute projectionists were unanimously agreed, and referred to the constituent bodies for confirmation and submission to members:

Projectionists' Rights

"It is agreed that the employment of substitute projectionists is an emergency measure to meet the contingencies resultant upon war and the operation of the National Service (Armed Forces) Act, 1939, and that such employment or any terms and conditions thereof shall in no way become a precedent nor shall be prejudicial to the employment, or terms and conditions of employment, of male projectionists during the war or thereafter.

"(1) No substitute projectionist shall be employed where suitable and efficient male projectionists are available. Before a substitute is employed in any projection box every management shall, in the first place, ascertain from the secretary of the N.A.T.K.E. in his locality if suitable and efficient projectionists are available, and, if available, employment shall be given to them in preference to engaging a substitute.

"(2) Where no projectionists are available as aforesaid, every management shall make reasonable inquiries to ascertain whether projectionists are available in the locality.

No Blackleg Rates.

"(3) No substitute shall work at rates and conditions less favourable than the rates and conditions agreed upon for the appropriate grades for projectionists whom they replace or unless such rates and conditions have been approved by the N.A.T.K.E. All young persons employed in a capacity not graded in the agreement shall receive a basic rate not less than £1 2s. 6d. per week.

"(4) Projectionists who have vacated their jobs by reason of

Continued on page 41

MANIPULATIVE MAGIC

Its Strong Audience Appeal

Magic is the one form of entertainment which sets even the most blasé wondering. Our films have their camera tricks and lighting devices to provide mystifying transformations, and we are apt to say knowingly: "Yes, it's done by means of mirrors." But when in front of our very eyes and sometimes while our hands hold some tangible article, the illusionist exercises his deception and we find our hands empty or our eyes caught winking, our explanations appear very weak and unconvincing.

All this is by way of introducing a turn which is being put on at the Granada Theatres beginning this week, as a change from screen fare. The Great Lyle's "Cavalcade of Mystery," which held a 20 weeks' run at the Aldwych Theatre, London, is doing the round of Granada Theatres which boast stage facilities and is open for booking in kinema theatres where the turn can be put on effectively. It combines the latest illusions in Magicland with some of the older tricks which left our parents and grandparents guessing and offers in its kinema version sixty minutes of baffling mystery. Lyle claims to be in the line of magicians like Devant, De Biere and Horace Goldin, whose illusions are repeated in "Cavalcade of Mystery." Indeed one mystery was specially invented by David Devant for the Great Lyle.

Kinema proprietors who in these days of film shortage feel that a change of programme would be an advantage and who have the stage facilities are invited to send full stage dimensions to Lyle, Cumberland Hotel, with their inquiries.

POOL CARBONS

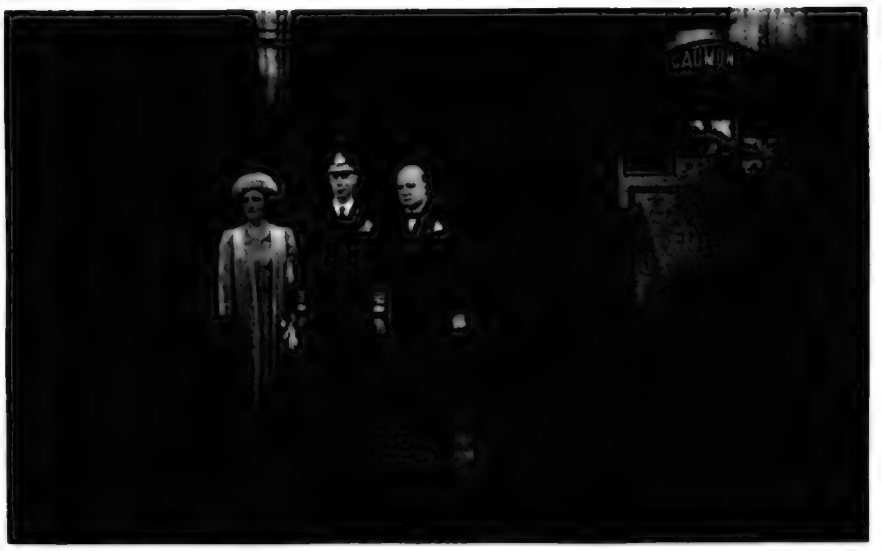
SHOWMANSHIP IN WAR TIME

Conducted by THE SHOWMAN

A Feature Run Under the Auspices of the "Kine." Company of Showmen

ALMOST every exhibitor seems to be suffering from staff troubles. One complains that the local Employment Exchange seems to make a dead set at the theatres and yanks out cashiers, attendants, technicians and others without compunction. Another states (with some reason) that until the moguls of the Trade make up their minds to pay wages which will compare with those obtainable in war-time activities it is virtually impossible to hold the staff. All this is very true, but much depends upon the way in which staff are treated. There are, unfortunately, managers who do not understand the proper way to tackle the problem, and who antagonise their underlings unnecessarily.

There are others who combine firmness with humanity and consideration in their management of the staff under them, and thereby avoid the troubles besetting the less tactful of their colleagues. The result is a happy house, with patrons recognising the cheeriness of the atmosphere.



Display by W. F. Foster in the foyer of the Gaumont, Holloway. A cause of much interest and comment.

ignified and Arresting

NAGER W. F. FOSTER managed o get hold of a really striking t recently and used it with con-able ingenuity and tact to build unusual vestibule announcement g up with the Columbia feature nething to Shout About," at the way Gaumont. The cut-out was a graphic enlargement, almost life- of their Majesties the King and n standing with the Premier (look-his most bull-doggish, by the way), was, I understand, from a picture in the grounds of Buckingham ce. Mr. Foster set this up on a low in front of draped satin curtains of n hue crossed by crimson bars of ar material in the form of the liar Victory V sign. Above this r "shrine" was placed a small, fully lettered board with the age: "We offer this tribute in all ty to the inspiration and leadership ose who have given Britain and her inions something to shout about." ill be noticed that the concluding s were not distinguished in any from those which preceded them, in fact, the notice and display ingly had nothing to do with a film. However, standing apparently casually beside this patriotic group was a normal easel board naming the picture and giving details. Observant patrons, stopping to examine the major display, could hardly fail to see the film announcement and note the subtle connection between the two items.

Chelmsford Tie-ups

CHELMSFORD public were made fully aware of the product Francis Minde has been showing during recent weeks at the Ritz (Odeon), Chelmsford, by advantageous and inexpensive shop window tie-ups.

For "Happy Go Lucky" he secured the co-operation of Messrs. Rankin's, Chelmsford's leading drapers, who arranged a window of cotton fabrics, decked out with stills and carrying the announcement "The models in the gorgeous fashion parade in Technicolor in 'Happy Go Lucky' at the Ritz are made from cotton. You, too, can be in the fashion. Come in and see our large selection of fabrics." Woolworth's and three musical stores gave a display featuring the seven hit tunes from the film, and also co-operated similarly with the haunting "Moon and Sixpence" number inspired by that film.

Early Bunn, Ltd., hairdressers, gave a window display for "Once Upon a Honeymoon," suggesting to the public that they should adopt the Ginger Rogers style, while the Chelmsford public library and leading bookshops made a grand show for Somerset Maugham's "Moon and Sixpence" and John Brophy's "Immortal Sergeant."

The foyer display for "Immortal Sergeant" arranged by Mr. Minde and his enthusiastic assistant, Edward Davis, attracted wide attention, and a large parcel of cigarettes contributed by patrons was sent to the Red Cross and St. John Prisoners of War Fund, which, in due course, was gratefully acknowledged by the general manager of the Red Cross Society.

...er display at the Ritz (Odeon), Chelmsford, arranged by manager Francis ...de (right) and assistant-manager Edward Davis for IMMORTAL SERGEANT (20th-Fox).

Punning

HERE is a little idea used by A. J. Brown for the presentation of "Money for Jam" at the Regent, Dudley.

He borrowed as many articles as possible connected with horses and hung or stood them around the vestibule, each bearing a small card as follows:—

"Saddle" your blues to Abbott and Costello.

They'll "Halter" your outlook.

"Money for Jam" will "Stirr-up" your enthusiasm.

Abott and Costello will "Whip" you into a frenzy of mirth.

Give the "Rein" to your laughter and enjoy yourselves.

Notice: We could not borrow a horse to go with these fittings, but Abbott and Costello borrow one in "Money for Jam" and give us a racy time.

In a corner he had a load of hay bearing a card—"For FODDER, mother and the whole family."

Victory Night

THE Playhouse, Fraserburgh, a Caledonian kinema, presented quite a gala appearance last week, being decorated with flags and bunting. The occasion was the screening of the Eighth Army's epic film, "Desert Victory."

On Monday, the opening night, a distinguished gathering assembled, among the invited guests being Lord and Lady Saltoun, the Provost and Magistrates of Fraserburgh; Commander Foley, Royal Navy; Captain Aberdeen and Sir John Seton, representing the Army; Squadron Leader Taylor, Royal Air Force; and J. U Vass, representing industry.

Before the screening of "Desert Victory," Manager John McTaggart thanked the distinguished company for their presence and called upon the audience to accord the guests a hearty welcome.

In thanking the management for the invitation to view the film, Provost Thompson told the audience that when they had seen "Desert Victory" and all the trials and tribulations gone through by the men of the Eighth Army, it should act as an incentive to them to give more and more towards "Wings for Victory." By doing so, he said, they would be greatly helping towards a speedy end of the war and the return home of the boys of the Eighth Army.

What a Load!

ONCE more, A. M. Tolfree and G. A. Fernback are to the fore with an idea to keep the Playhouse, Wakefield, in the public eye and at the same time to be of assistance to the country's effort. Their campaign for "Wings" Week was followed by a scheme to tie up with the local salvage drive by a special children's matinée at which the children were admitted free on production of paper or rubber salvage.

Leaflets overprinted on old newspaper were distributed throughout the town during the preceding week, and the local Press gave the affair much publicity, with the result that over 1,200 kids turned up, bringing with them sacks of paper, rubber tyres, hot-water bottles, etc. Corporation salvage lorries were stationed at the entrance to the theatre into which the kiddies dumped their salvage before proceeding into the show. So great was the amount of salvage that more vans had to be called out.

The programme was a special one suitable for children, consisting of a cowboy picture, Donald Duck, Popeye the Sailor, etc., when, judging by the amount of noise, a good time was had by all.

Prizes were presented to the boy or girl who brought most salvage. The first was won by a lad who brought six sacks of paper and eight motor tyres. Another prize was awarded to a lad who brought 12 motor tyres.

A letter of thanks was received from the City Engineer in which he stated that over 16,000 house-to-house collections had been saved by this matinée and that in one morning only the Playhouse had collected over 75 per cent. of the total amount of rubber for the whole week.

A Winner

F. W. ANDREAS worked a quick one at the Cricklewood Queen's on Derby Day as a means of drawing attention to "Something to Shout

The cause of much amusement at the Regal, Camberwell. R. Hawkins' display for TALES OF MANHATTAN (20th-Fox).

About " (Columbia). Within ten minutes of the announcement of the result of the race he had a D.C. poster on the front of the house, reading:—

" Something to Shout About
A Straight Deal."

Topicality could hardly go farther!

With the Milk

MANAGER A. THOMAS, of the Regal, York, was very successful with his plan of exploitation carried out in connection with the screening of " Yankee Doodle Dandy." In addition to the usual tie-ups, Manager Thomas arranged with taxi proprietors to advertise the Warner Bros.' film and contacted a large York firm, who agreed to the endorsing of milk bottle tops with a special slogan.

A competition was arranged, when any person named Mary with a birthday on June 14 (the playing date) was entitled to a prize.

Organist Austin Rayner played a special interlude for two weeks prior to the screening, and a " Yankee Doodle Dandy " dance was held at a prominent local dance hall, when prizes of complimentary tickets were offered. Two employees rode around the city on horses, dressed in special clothes, and aroused a good deal of interest.

The foyer was decorated with bunting, and a slogan, " From old York to New York. Thank you for 'Yankee Doodle Dandy,'" was very effective.

Ardwick Aroused

MILITARY visitations can scarcely be classed under the heading of Showmanship, but much useful publicity was gained for the screening of " Immortal Sergeant " when Manager Chris. Hadfield arranged a special visit to the Apollo Theatre (A.B.C.), Manchester, of two Home Guard companies. Officers, N.C.O.s and men marched from headquarters to the theatre front, and this caused quite a stir in the vicinity. The whole party then marched into the theatre just at the precise moment when the house lights were up for the Prisoners of War Red Cross collection. At the end of the show a big crowd waited to see the Home Guard's departure.

Can I Do You Now, Sir?

MUCH amusement was afforded to patrons of the Regal, Camberwell, by Manager R. Hawkins' vestibule display for " Tales of Manhattan."

The illustration conveys the merit of the art notices, but the smiles accrued from the old " tail " coat arranged on a mop and the appended notice " No Relation to Mrs. Mop of I.T.M.A."

Space for Wings

WHEN Exeter was projecting its " Wings " Week it came up against a nasty snag—it had no suitable place available for one of the week's features—a comprehensive exhibition of R.A.F. equipment and photographs. For a while it appeared that this very desirable adjunct would have to be excised. Not too well endowed with halls at any time, the city's limited accommodation was severely cut by the big raid of the previous year.

Once before, Manager Cliff Gwilliam, of the Odeon, had staged an effective R.A.F. display in connection with the screening of " Coastal Command." For " Wings " Week he came to the city's rescue in this regard by placing all available space at the disposal of the R.A.F. for an exhibition. The vestibule provided a setting for a pair of " Spitfire " wings, arranged on either side of the pay-box, and the expansive foyer took a full range of R.A.F. equipment — dinghies, flares, smoke pistols, parachute harness, emergency ration outfits, propellers, and so forth—and a complete Wellington gun turret. Room was also found for the youths of the A.T.C. to demonstrate their side of the Air Force, and for a large parachute to be suspended over part of the display.

Recognition of the official aspect of the exhibition in connection with the week was afforded by a ceremonial opening by the Mayor (Coun. R. Glave Saunders), who complimented Gwilliam on his timely assistance and co-operation and enterprise.

Gallery Display

WHEN showing " The Silent Village " at the King's, Bristol, where he was acting as relief manager, P. E. Smyth arranged to have a double-crown poster and a number of stills of scenes from the picture displayed at the Czecho-Slovak Art Exhibition, which was being held at the Bristol Art Gallery.

Mr. Smyth had the co-operation of the M. of I. and fixed up a Press show on the Friday before the film opened on the Monday.

The V Sign

MANAGER HAROLD HALL, of the Cavendish Cinema, Derby, provides still further proof of the fact that neccessity is a spur to creative ability. The picture was " Yankee Doodle Dandy," and Mr. Hall had an idea plus some old cardboard and a little colouring material. The idea was an outsize head of Cagney, but Mr. Hall had nothing to assist him but a rudimentary knowledge of drawing. Undeterred by that fact, he set about the task and completed a drawing measuring 4 ft. in diameter. The Trade book from which he took the " likeness " showed Cagney's hand at the salute, and with true ingenuity of the showman Mr. Hall opened the fingers for the V sign. This was displayed over the vestibule pay-box with the flags of the United Nations on each side and provoked much-merited interest.

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CAX ... WORKS,
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... W.19.
24-HOUR POSTAL SERVICE
Direct from Factory to Cinema by Contract, several Leading Circuits already supplied.
TORCH BATTERY SUPPLIES GUARANTEED DURING WINTER

J. McTaggart with his group of guest notabilities to view DESERT VICTORY (G.F.D.) at the Playhouse, Fraserburgh.

Part of the long queue of kiddies with their salvage contributions outside the Playhouse, Wakefield.

Schneider Trophy Winner

AN obvious method of attracting funds for " Wings " Week was struck by C. G. Starkey, manager of the Regal, Parkstone, when he ensured the loan of the original S.6 seaplane designed by R. J. Mitchell and winner of the Schneider Trophy. This was placed on exhibition in the Regal's spacious car park, and admission to view was by the purchase of a 6d. savings stamp.

Mr. Starkey also organised a bathing beauty contest in which 22 entrants competed, and awards were adjudicated by a card vote of the audience while

SHOWMANSHIP IN WAR TIME
Big Acts for Big Weeks
GEORGE SCOTT-WOOD
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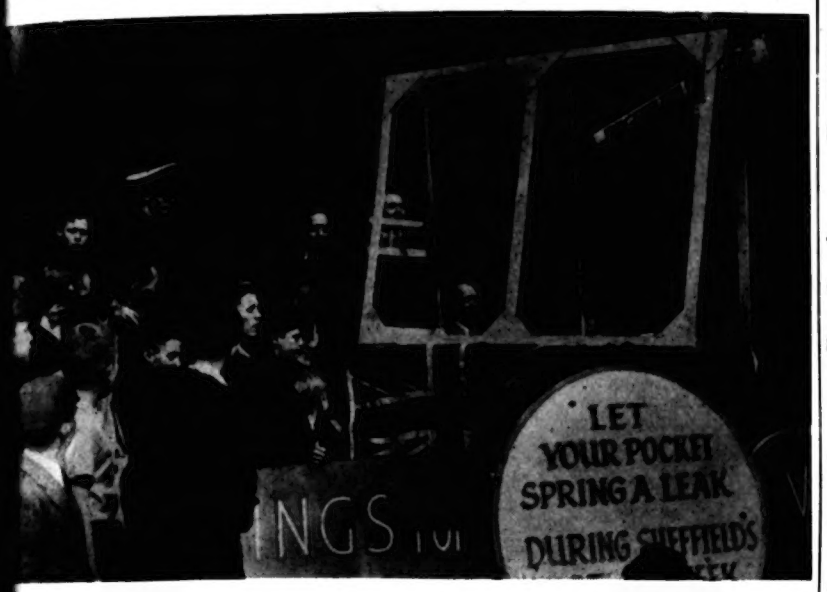

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el means for collection evolved by R. T. Rea, G.B. Div. publicity manager, and manager F. Bradley, at the Regent, Sheffield

ontestants paraded the Regal's

s of Savings Certificates were ed and a packed house proved nterest by the way the beauties claimed.

Vulcan's Song

FIELD'S "Wings for Victory" ek received splendid help from Rea, divisional publicity manager B., when, assisted by Manager lley and the staff of the Regent, a for £101 was handed to the Lord of Sheffield as a gift to the

sum was collected by novel means esulted in 6,000 advertisements obtained for the current week llowing week's programme at the Cinema.

owerful private astronomical tele- was borrowed from an officer in ome Guard. This, together with r borrowed telescope which was ed, was fitted up on rostrums on ty Hall steps and focussed on the ng statue of Vulcan, which stands up on the highest point of the Hall clock tower.

public were charged 2d. each to rough at their famous figure, and, be seen from the result, many nds of Sheffielders availed them- of this opportunity to get a close- w, and, at the same time, to help ar effort.

telescope carried an advertisement for the Regent, and the leaflets describing Vulcan, which were sold at 2d. each, carried the full month's picture programme on one side, and on the other interesting facts about the statue itself.

Step-up

THREE first-class window display tie-ups, a lobby show of posters, stills and flags and a dance competition were amongst the exploitation features for "Yankee Doodle Dandy," introduced by Tom Walton at the Ritz (A.B.C.), Wigan. This enterprising and energetic showman made good use of the staircase risers to carry the preliminary announcement of the booking and the showing times in the manner shown in the photograph.

Sound-amplifying equipment having been installed in the foyer, all the records from the musical numbers in "Yankee Doodle Dandy" were played during busy periods, when large numbers of people were entering or leaving the Ritz. Woolworth's store gave a window show. So did a furniture firm (Hellers), and a wine and spirit merchant (Munro's). At the Empress Dance Hall on June 15 a "Yankee Doodle Dandy" dance competition was held. The campaign was organised on quite pre-war lines.

A Reader Asks

RECENTLY we have had in close succession "Silver Queen" and "Silver Fleet," two pictures with one title word in common and nothing else. Earlier I noticed a wave of "Great" pictures from which the Orson Welles production, "Magnificent Ambersons" seemed a welcome relief. Another recent similarity was "I Married an Angel" and "I Married a Witch." Can't someone call into being a central authority which will oversee titles and do something to avoid this kind of overlapping and similarity?

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LIMITED
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STOCKS OF MATERIALS STILL AVAILABLE
ESTIMATES
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CENTRAL 5289

SUBSTITUTE PROJECTIONISTS

Continued from page 38

military service or other forms of national service shall, upon application, be reinstated to their former positions without undue delay; and the employment of substitute projectionists and arrangements in respect thereof shall thereupon cease.

"(5) Notwithstanding anything contained in this agreement, the person selected to be in charge of a projection box shall be a qualified male projectionist. This condition shall be varied only in urgent circumstances as defined by the Joint Conciliation Board."

RELEASES FOR JULY 26

Compiled by A. W. OWEN

"THE YOUNGEST PROFESSION" (M-G-M)

CERT. U. Length 7,356 ft. Reg. No. F.6429. Reviewed in KINE. June 10, 1943.

STARS.—Virginia Weidler, John Carroll.

ATMOSPHERE.—Light movie fan comedy, in which a young girl thinks her father is unfaithful to her mother and hastily tries to secure a reconciliation.

ORGAN.—"Spirit of Youth." Gilbert (Hawkes), with adaptation from the piano-solo copy.

NON-SYNC.—As organ, recorded on H.M.V. B.8662 by the London Palladium Orchestra.

"LIFE AND DEATH OF COL. BLIMP" (G.F.D.)

CERT. U. Length, 14,701 ft. Reg. No. F. ——. Reviewed in KINE. June 10, 1943.

STARS.—Roger Livesey, Deborah Kerr, Anton Walbrook.

ATMOSPHERE.—The fictional biography of a great patriot who came from the "do or die not to ask the reason why" school; an appeal to inherent snobbery in us all, photographed in Technicolor.

ORGAN.—"Pomp and Circumstance" March, No. 4 in G, Elgar (Hawkes), with adaptation from the piano-solo copy.

NON-SYNC.—As organ, recorded on H.M.V. D.B.1936 by the B.B.C. Symphony Orchestra.

"KID DYNAMITE" (Pathé)

CERT. A. Length 5,962 ft. Reg. No. F.6394. Reviewed in KINE. May 20, 1943.

STARS.—East Side Kids, Pamela Blake.

ATMOSPHERE.—East Side Kids comedy melodrama; rivalry between two members of a down-town boys' club, one a tough guy and the other a clean-living youth.

ORGAN.—"Knave of Diamonds," Steele (Bosworth), with adaptation from the piano-solo copy.

NON-SYNC.—As organ, recorded on Bosworth B.C.1079 by the Ragamuffin Syncopators.

"HELLO, BEAUTIFUL!" (United Artists)

CERT. U. Length 8,437 ft. Reg. No. F.6295. Reviewed in KINE. April 8, 1943.

STARS.—George Murphy, Anne Shirley, Carole Landis.

ATMOSPHERE. — Happy-go-lucky triangle comedy-musicale, the rough-and-ready adventures of two sisters, interspersed with cabaret turns and mannequin parades.

ORGAN.—"Dance of the Hours" from "La Gioconda," Ponchielli (Chester), with adaptation from the piano-solo copy.

NON-SYNC.—As organ, recorded on Columbia D.X.11 by the Milan Symphony Orchestra.

Organ Interludes and Stage Shows at the Forum, Ealing

WHEN I visited the Forum, Ealing, Manager Foster outlined his musical policy to me with which I heartily agree and it will, I feel certain, be not only an artistic but a box-office success. Alec Taylor, who is generally resident organist at the Regal, Walham Green, was the guest organist of the week and three others had preceded him during the four weeks this manager had been at this theatre, and a resident solo organist is appointed, so this fine Compton three-manual is now in action again.

Stage shows are in preparation, and the patrons of the theatre were evidently both interested and enthusiastic in their reception of Alec Taylor's efforts in his interlude titled "Organesque," which illustrated the different forms in which music appeals to almost everyone, grave and gay, modern or classic. Contrasting examples were given with effective slide backgrounds, and the music chosen presented with just that touch of experienced showmanship which is so essential to success. The excerpts included "The World's Proudest Guy," "I'm Going to be Lit Up," the Dvorak "Humoresque," "Ceylon Sea," "The Lost Chord," "Easter Hymn" from "Cavalleria Rusticana," "When Irish Eyes are Smiling" and "I Miss You Two," etc. As encore we had a symphonic arrangement of "When Day Is Done," and Alec Taylor said he had had a very happy week in Ealing.

A. W. O.

A "Grieg" Centenary Interlude Wanted!

KINEMA organists might take advantage of the first centenary of Edvard Grieg, who was born on June 15, 1843. His style of musical composition can be well adapted to the theatre organ, is for the most part quite well known, melodic and paints brilliantly the Norwegian scenery, character and atmosphere. His chief classical work, the "Piano Concerto," can be effectively presented by solo piano and organ (orchestral) accompaniment, but, naturally, only excerpts could be given. The incidental music of the "Peer Gynt Suite" offers scope for well-contrasted numbers, especially "Morning" and "Anitra's Dance." One of two of the short six "Poetic Tone Pictures" could be used, while "Elfentanz," the "Bridal Procession" and "Solveig's Song" should be included if possible.

Who will take on this good musical propaganda work in memory of a great composer?

A. W. O.

Lobby display for YANKEE DOODLE DANDY (Warner) by Tom Walton at the Ritz, Wigan

FORTHCOMING TRADE SHOWS

Date.	Time.	Place.	Title of Films.	Shown By.	Stars.	Ori
		LONDON.				
Thur., July 1	11 a.m. & 2.30 p.m. ...	Own Theatre ...	Crazy to Kill	M-G-M	Lionel Barrymor	
Fri., ,, 2	10.30 a.m.	Carlton	Five Graves to Cairo	Paramount ...	Franchot Tone ...	
Tues., ,, 6	10.30 a.m.	Rialto	The Yanks are Coming	Pathe	Henry King ...	
,, ,, 6	2.30 p.m.	G.B. Theatre ...	Boss of Big Town	Pathe	John Litel ...	
,, ,, 6	10.30 a.m. & 2.30 p.m.	Century Theatre	Clive of India	20th Century-Fox ...	Ronald Colman ...	
,, ,, 6	10.30 a.m.	G.F.D. Theatre ...	Arizona Cyclone	G.F.D.	———	
,, ,, 6	2.30 p.m.	G.F.D. Theatre ...	Boss of Hangtown Mesa	G.F.D.	———	
Wed., ,, 7	10.30 a.m.	G.F.D. Theatre ...	Deep in the Heart of Texas ...	G.F.D.	———	
,, ,, 7	10.30 a.m. & 2.30 p.m.	Century Theatre	Coney Island	20th Century-Fox	Betty Grable ...	
,, ,, 7	11 a.m.	Studio One ...	69th Parallel, Death by Design ...	Butcher	———	
,, ,, 7	10.30 a.m.	Rialto	Crime Smasher	Pathe	Frank Graham ...	
,, ,, 7	2.30 p.m.	G.B. Theatre ...	Lady from Chungking	Pathe	Anna May Wong ...	
		BIRMINGHAM				
Fri., July 2	10.30 a.m.	Futurist ...	The Falcon Strikes Back ...	RKO-Radio ...	Tom Conway ...	
,, ,, 2	10.30 a.m.	Scala	They Came to Blow Up America	20th Century-Fox	George Sanders ...	
Mon., ,, 5	10.30 a.m.	Scala	Above Suspicion	M-G-M	Joan Crawford ...	
Tues., ,, 6	10.30 a.m.	Scala	The Girl in Overalls	M-G-M	Ann Sothern ...	
Wed., ,, 7	10.30 a.m.	Scala	Undercover	United Artists ...	John Clements ...	
Thur., ,, 8	10.45 a.m.	Forum	Close Quarters	Ealing Distribution	———	
		CARDIFF.				
Fri., July 2	10.45 a.m.	Olympia	To-night We Raid Calais ...	20th Century-Fox	Annabelle	
,, ,, 2	10.30 a.m.	Odeon	The Falcon Strikes Back ...	RKO-Radio ...	Tom Conway ...	
Tues., ,, 6	10.45 a.m.	Olympia	Close Quarters	Ealing Distribution	———	
,, ,, 6	10.45 a.m.	Empire	They Came to Blow Up America...	20th Century-Fox	George Sanders ...	
,, ,, 6	11 a.m.	Odeon	Undercover	United Artists ...	John Clements ...	
		GLASGOW				
Fri., July 2	10.30 a.m.	La Scala ...	The Falcon Strikes Back ...	RKO-Radio ...	Tom Conway ...	
,, ,, 2	11 a.m. & 2.30 p.m. ...	Own Theatre ...	They Came to Blow Up America...	20th Century-Fox	George Sanders ...	
,, ,, 2	10.30 a.m.	Paramount ...	Life and Death of Col. Blimp ...	G.F.D.	Roger Livesey ...	
Mon., ,, 5	10.45 a.m.	Cosmo	The Girl in Overalls	M-G-M-	Ann Sothern ...	
Tues., ,, 6	10.40 a.m.	Picture House ...	Close Quarters	Ealing Distribution	———	
Wed., ,, 7	10.45 a.m.	Picture House ...	Undercover	United Artists ...	John Clements ...	
		LEEDS				
Fri., July 2	10.30 a.m	Odeon	The Falcon Strikes Back ...	RKO-Radio ...	Tom Conway ...	
,, ,, 2	10.45 a.m.	Tower	To-night We Raid Calais	20th Century-Fox ...	Annabelle	
Tues., ,, 6	10.45 a.m.	Tower	They Came to Blow Up America...	20th Century-Fox	George Sanders ...	
,, ,, 6	10.45 a.m.	Odeon	Undercover	United Artists ...	John Clements ...	
Wed., ,, 7	10.45 a.m.	Tower	Rembrandt...	British Lion ...	Charles Laughton ...	
,, ,, 7	10.30 a.m.	Ritz	Close Quarters	Ealing Distribution	———	
Thur., ,, 8	10.30 a.m.	Tower	The Girl in Overalls	M-G-M	Ann Sothern	
		LIVERPOOL.				
Fri., July 2	10.30 a.m.	Paramount ...	The Falcon Strikes Back	RKO-Radio ...	Tom Conway	
,, ,, 2	10.45 a.m.	Majestic	They Came to Blow Up America	20th Century-Fox	George Sanders ...	
Tues., ,, 6	10.45 a.m.	Scala	Presenting Lily Mars	M-G-M	Judy Garland ...	
,, ,, 6	10.45 a.m.	Majestic	Rembrandt...	British Lion ...	Charles Laughton ...	
,, ,, 6	10.45 a.m.	Paramount ...	Undercover...	United Artists ...	John Clements ...	
Wed., ,, 7	10.45 a.m.	Trocadero ...	Close Quarters	Ealing Distribution	———	
,, ,, 7	10.45 a.m.	Palais de Luxe ...	The Girl in Overalls	M-G-M	Ann Sothern	
		MANCHESTER.				
Fri., July 2	10.30 a.m.	Gaiety	The Falcon Strikes Back ...	RKO-Radio ...	Tom Conway ...	
,, ,, 2	10.45 a.m.	Gaumont... ...	Hello, 'Frisco, Hello	20th Century-Fox	Alice Faye	
,, ,, 2	10.45 a.m.	Odeon	Undercover...	United Artists ...	John Clements ...	
Tues., ,, 6	10.45 a.m.	Odeon	Close Quarters	Ealing Distribution	———	
Wed., ,, 7	10.45 a.m.	Gaiety	Above Suspicion	M-G-M	Joan Crawford ...	
		NEWCASTLE.				
Fri., July 2	10.30 a.m.	Odeon	The Falcon Strikes Back	RKO-Radio ...	Tom Conway ...	
Tues., ,, 6	10.45 a.m. & 3 p.m. ...	Own Theatre ...	To-night We Raid Calais... ...	20th Century-Fox	Annabelle	
,, ,, 6	10.45 a.m.	Odeon	Undercover	United Artists ...	John Clements ...	
Wed., ,, 7	10.45 a.m. & 3 p.m. ...	Own Theatre ...	They Came to Blow Up America ...	20th Century-Fox	George Sanders ...	
,, ,, 7	10.45 a.m.	Essoldo	Close Quarters	Ealing Distribution	———	
,, ,, 7	10.45 a.m.	Grainger	The Girl in Overalls	M-G-M	Ann Sothern	
		NOTTINGHAM.				
Fri., July 2	10.45 a.m.	Scala	Rembrandt	British Lion ...	Charles Laughton ...	
,, ,, 2	10.30 a.m.	Ritz	The Falcon Strikes Back	RKO-Radio ...	Tom Conway	
Tues., ,, 6	10.45 a.m.	Scala	Close Quarters	Ealing Distribution	———	
,, ,, 6	10.30 a.m.	Hippodrome ...	The Girl in Overalls	M-G-M	Ann Sothern	
		SHEFFIELD.				
Fri., July 2	10.30 a.m.	Hippodrome ...	Men Are Not Gods	British Lion ...	Miriam Hopkins ...	
,, ,, 2	10.30 a.m.	Cinema House ...	The Falcon Strikes Back	RKO-Radio ...	Tom Conway ...	
,, ,, 2	10.30 a.m.	Union Street ...	Presenting Lily Mars	M-G-M	Judy Garland ...	
Wed., ,, 7	10.30 a.m.	Union Street ...	They Came to Blow Up America ...	20th Century-Fox	George Sanders ...	
,, ,, 7	10.45 a.m.	Cinema House	Undercover...	United Artists ...	John Clements ...	
Thur., ,, 8	10.30 a.m.	Hippodrome ...	Close Quarters	Ealing Distribution	———	
,, ,, 8	10.30 a.m.	Cinema House ...	Above Suspicion	M-G-M	Joan Crawford ...	

OUR ROAMING REP. says

Bugbear

THERE are no doubt many bugbears in this business and probably you have your pet one, but a novel one came to light recently in the course of a chat with a manager who likes to keep in touch with affairs outside his theatre. He used to be at a suburban hall where Sunday opening was not in operation, and that was his pet trouble at the time. "I never saw a relief manager," he said, "and was not able to meet any of my fellow-managers." Thus, he felt shut off from the exhibiting world. Now he is in a seven-day hall and apparently spends his days off meeting colleagues and discussing Trade trends. This is a point the L.D.O.S. hasn't considered—but why should we tell them?

Opportunism

WE all know the difficulty of obtaining photographic publicity for lobby use, but I noticed the other day an astute employment of this position as a means of advertising a circuit house. The central panel in a large still frame held a card on which appeared the legend "Star photographs are restricted, but your favourite stars are HERE." This neat explanation and promise no doubt has its effect on patrons who have grown accustomed to seeing the features of their favourites around the approaches to a kinema.

Scrap

THE *Harrow Observer* comments on the good work being done by the recently inaugurated Children's Club at the Wealdstone Odeon, and records that many letters are being received weekly from teachers expressing appreciation of the methods of imparting knowledge, civic sense and an urge towards good behaviour. The children (whose numbers are growing steadily) show remarkable enthusiasm and are displaying considerable talent in their essays on films seen and the illustrations they provide. Recently they co-operated in a salvage drive and collected over 10¼ tons of metal, paper, rags, bottles, rubber and tins, a distinct improvement on their previous record, which stood at rather less than 7 tons.

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SITUATIONS VACANT

NAGERS wanted for East-End as. State experience and salary.—E., Box 446, Kinematograph y.

NTED, an experienced Manager, t; also First and Second Operators. y, stating wages required and ces, to the Manager, Globe n. Penylan, Cardiff.

NAGER required, fully experienced, t Services, North-East Coast.—Send copy of refs., to Black, Suite 9, haftesbury Avenue, London, W.C.2.

NAGERS FOR KINEMAS IN AND ND LONDON; PERMANENT IONS AND GOOD WAGES. AP-ATIONS TREATED IN CONFI-E.—APPLY, M., BOX 453, KINE-GRAPH WEEKLY.

0 p.a. plus commission offered to man with initiative and some dge of the value of kinema equip-and furnishing; must be exempt ee to travel extensively.—Write in nce to Terry Humphris, Russell o., 25, Bloomsbury Square, W.C.1.

NTED, Chief Operator, country , Sussex; safe area; evenings Saturday matinée, no Sundays; n Electric sound; Kalee 8 M.; £5 10s.; would consider with wife hier £7 both; only those with re-references need apply. — Reply, x 439, Kinematograph Weekly.

F Operator (combined Assistant ment) wanted immediately; house le.—State age, refs. and wage to arter, Palace, Blandford, Dorset.

F Operator required; over age mpt military service.—Apply, Swaythling, Southampton.

TED, Chief and Second Opera-od wages.—Apply, Rex Cinema, Green.

F and Second Operators required; ages and comfortable position for nced men. — Apply, Manager, Theatre, Ruislip.

TED, First, Second and Third rs; S.E. London; comfortable and good conditions; B.T.H. must be fully competent mpt from military service.—full particulars, age, wages re-to K., Box 451, Kinematograph

RATORS, ALL GRADES, FOR AS IN AND AROUND LON-PERMANENT POSITIONS, GOOD WAGES AND WORKING TIONS. — APPLICATIONS IN IDENCE.—APPLY, L., BOX 452, MATOGRAPH WEEKLY.

T and Second Operators (experi-required; RCA and Simplex; 6-day suburb; permanency and excep-good wages for right men.—L., , Kinematograph Weekly.

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KINEMA Manager, bonded, desires change; sober, smart appearance; age 44; disciplinarian; clean, conscientious worker; country preferred, but not essential; go anywhere.—F., Box 447, Kinematograph Weekly.

MANAGER, FAMILY HALL EXPERIENCE, REQUIRES POST; COUNTRY, SMALL COAST TOWN OR PROVINCIAL SUBURBS; WIFE WILLING TO ASSIST.—G., BOX 448, KINEMATOGRAPH WEEKLY.

RELIABLE Chief Operator-Electrician desires position; W.E., B.T.H. rectifiers, H.I. arcs; excellent refs.; salary £7.—Operator, 329, Camden Road, Holloway, N.7.

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BOOKS

W. L. PEMBER'S "Read This and Weep," 2s. 8d., post paid.—White Hill Press, Marlow, Bucks.

KINEMAS WANTED

KINEMA WANTED, FREEHOLD OR RENTAL; SMALL CIRCUIT WOULD BE CONSIDERED; GENUINE INQUIRY.—PARTICULARS IN CONFIDENCE, M., BOX 404, KINEMATOGRAPH WEEKLY.

GENTLEMAN requires small kinema or kinemas; West Midlands, Wales or Welsh Coast preferred. Privacy guaranteed, and cash for any reasonable proposition, either freehold or lease.—W., Box 438, Kinematograph Weekly.

WANTED TO PURCHASE OR LEASE, KINEMA (LANCASHIRE); OR WOULD CONSIDER FINANCING WITH REMUNERATIVE POSITION.—M., BOX 428, KINEMATOGRAPH WEEKLY.

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TIP-UP Chairs wanted; also standards; large or small quantities.—R. Bovilsky, 34, Batson Street, Govanhill, Glasgow, S.2.

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